



# MARCO

## Meeting

EW, 5 November 2010

Choosing Futures Waikato  
Whiriwhiria Te Waa Heke o Waikato

# Programme for Today

1. **Update MARCO work – Beat**
2. **Waikato Regional Perception Survey** –  
**John Dennis (IRC)**
3. **Progress and Wellbeing Measures - Waikato  
GPI - Garry McDonald (MEL)**

***12.30 LUNCH***

4. **Discussion – Indicator needs & wants – All**

***14.00 Finish***

# MARCO Indicators

- MARCO Group selected **75 key indicators**
- Covering environmental, social and economic aspects
- Coordinated data gathering, analysis and reporting
- Results published on website – regularly up-dated  
→ **[www.choosingfutures.co.nz/MARCO-indicators/](http://www.choosingfutures.co.nz/MARCO-indicators/)**
- Indicator **report cards** displayed regionally and per TA
- Information for some indicators gathered by survey  
→ **MARCO Waikato Regional Perception Survey**

# MARCO Indicators

## Indicators by topic



### Sustainable economy

- Economic prosperity
- Land-based industries
- Maori economic prosperity
- Regional planning
- Research and innovation
- Sustainable development
- Tourism
- Transport, infrastructure and services



### Sustainable environment

- Air, land, water quality and biodiversity
- Coastal environment
- Energy
- Environmental attitudes and behaviours
- Kaitiakitanga
- Rural environment
- Solid waste



### Quality of life

- Community participation
- Community safety
- Education
- Family and community cohesion
- Health
- Housing
- Sport and leisure
- Youth and older people



### Culture and identity

- Creativity
- Culture and recreation
- Historic buildings and places
- Maori heritage
- Regional identity and pride



### Participation and equity

- Civic participation
- Cultural well-being

Information for some indicators needs to be gathered by survey:  
→ **MARCO Waikato Regional Perception Survey**

# MARCO Work Programme 2010/11

1. Waikato Regional Perception Survey
2. Web application – Report Cards (now, ongoing)
3. Review of MARCO indicators – TAFM
4. Up-dating MARCO Indicators – May 2011
5. Communication – reporting to SPN – 11 Nov
6. New indicator developments (e.g. GPI)
7. Develop 2011/12 Work Programme (next LTP)

# Web application - Report Cards

- regional and by TA (also Waikato DHB)
- updated as part of annual MARCO update
- all councils password protected access to edit

## Report Card Headings:

### Key Points ✓

- a summary of the results, including a graph, table, map

### What [Council] is doing

- relevant policies, activities and services

### What you can do to help (✓)

- individuals, communities

### More information ✓

- more detail on indicator, including how and where information is collected

### What we want to achieve

- relevant community outcomes

Each Council to amend

# Example of Report Card

(#2)

## Unemployment Rate

### What agencies are doing

- TA partners to add bullet points to summarise relevant initiatives

### What you can do to help

You can help your local community by:

- employing local people
- buying locally produced goods and services so that money stays in your community for longer, producing more jobs
- encouraging sustainable businesses that create new jobs, improve the local economy and are environmentally aware
- checking out local employment opportunities or volunteer within the community to gain work experience.

### More information

More detail on this indicator, including how and where this information is collected, is available at [http://192.122.180.21/indicatordetail/s.aspx?indicator\\_ID=48](http://192.122.180.21/indicatordetail/s.aspx?indicator_ID=48)

### What we want to achieve

The community outcomes we are seeking to achieve by monitoring the unemployment rate are:

- Our regional and local economies are robust and diverse, providing opportunities throughout the Waikato region.
- The growth, wealth and uniqueness of the Māori economy is acknowledged and supported.

Each Council to write/amend

# Access to MARCO website (Report Cards)

<b>Beat</b>	<b>Huser</b>	<b>EW</b>	<a href="mailto:beat.huser@ew.govt.nz">beat.huser@ew.govt.nz</a>	confirmed
<b>Jason</b>	<b>Theobald</b>	<b>WDHB - PH</b>	<a href="mailto:jason.theobald@waikatodhb.health.nz">jason.theobald@waikatodhb.health.nz</a>	confirmed
<b>Tony</b>	<b>Chandler</b>	<b>Hamilton</b>	<a href="mailto:tony.chandler@hcc.govt.nz">tony.chandler@hcc.govt.nz</a>	confirmed
<b>Sandra</b>	<b>Des Forges</b>	<b>Waipa</b>	<a href="mailto:Sandra.DesForges@waipadc.govt.nz">Sandra.DesForges@waipadc.govt.nz</a>	confirmed
<b>Michelle</b>	<b>Hawthorn</b>	<b>MPDC</b>	<a href="mailto:mhawthorne@mpdc.govt.nz">mhawthorne@mpdc.govt.nz</a>	confirmed
		<b>Others ?</b>		

# Task 3 - MARCO Indicator Review

## Review current indicators:

- **closer alignment with TA indicators**
- **TAFM...?**
- **Update and maintain master list of all indicators used in Waikato region (and relevant national datasets)**
- **Develop a searchable web-based application for above**
- **Identify and prioritise TA needs – TAFM review?**
- **Agree on revised set of MARCO indicators**
- **Identify and prioritise data/information gaps and how to fill these**

## Collaborations

- EW, TAs, Waikato DHB
- MfE/SNZ (Indicator e-Library)
- Others

# MARCO Indicator Review

## #2

### What is currently available

- List of current CO indicators used by Waikato councils ✓
- List and map against WDHB Health Indicators ✓
- List and map against other relevant indicators (national) – MfE, MSD, QoL, MED, MCH, OECD, StatsNZ etc) (✓)

### What do we need / want?