



MARCO

Meeting

EW, 23 March 2010

Choosing Futures Waikato
Whiriwhiria Te Waa Heke o Waikato

Programme for Today

1. **Current MARCO work – Beat (EW)**
2. **Waikato Regional Perception Survey**
- John Dennis (IRC Ltd)
3. **Indicator Report Cards – Beat (EW)**
4. **New Indicator work, e.g. Waikato GPI**
- All
5. **MARCO Work Programme 2010/11 – All**
6. ***Finishing at 4.30...***

Background to the MARCO Group

- MARCO = 'Monitoring and Reporting Community Outcomes'
- Formed in 2004 to respond to LGA requirements
- Meets 2-3 times per year
- Strategic planning and policy staff – EW, 12 local authorities, DHB and Govt agencies
- **Purpose**
To develop joint approaches to monitoring and reporting progress toward community outcomes in the Waikato Region
- Underlying principles
 - Promote more evidence-informed decision making
 - Coordination and Integration

Integrated and comprehensive monitoring

- Dimensions of an integrated monitoring framework:

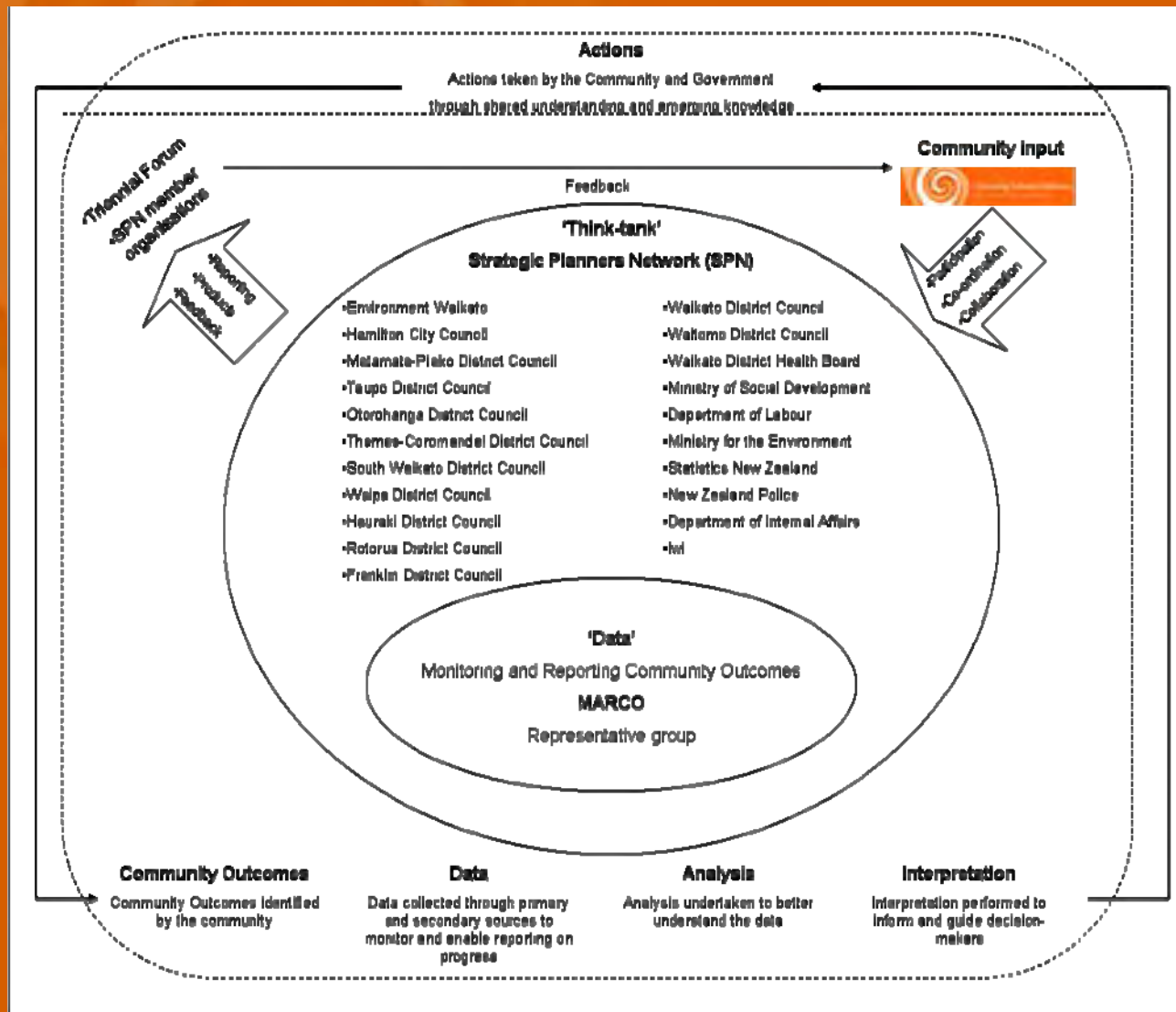
Scale	Well-being	Legislative	Institutions
-National -Regional -Local	-Social -Economic -Environmental -Cultural	-LGA -RMA -Biosecurity -Health -Etc	-Government -Health sector -Business sector -Community -Iwi -Etc

Integrated and comprehensive monitoring

- Types of monitoring under the RMA and LGA:

Type of monitoring	Monitoring function
Progress toward community outcomes	Identifying and assessing state of resources or features of concern and tracking progress toward identified outcomes.
Levels of service	Performance accountability for Council.
State of the Environment	Identifying and assessing state of resources or features of concern. www.qualityplanning.org.nz/monitoring/state-env-monitor.php
Policies and plans	Evaluating and reviewing the effectiveness of policies and planning instruments (including national environmental standards). www.qualityplanning.org.nz/monitoring/effective-monitor.php
District Plan compliance (including complaints)	Performance accountability for resource users and Council. www.qualityplanning.org.nz/monitoring/comply-complaint-monitor.php
Transfers of delegations and functions	Performance accountability for resource users and Council. www.qualityplanning.org.nz/monitoring/deleg-transfer.php
Customary activities	Performance accountability for recognised customary activities.

MARCO structure and relationships



MARCO Work Programme 2009/10

1. Waikato Regional Perception Survey
2. Web application – Report Cards
- 3. Review of MARCO indicators**
- 4. Up-dating MARCO Indicators**
5. New indicator developments (e.g. GPI)
- 6. Communication – reporting to SPN and others**
7. Review and develop 2010/11 Work Prog

Task 6 - Communications

(40hrs)

- **Regular updates to SPN**
- **Maintain MARCO web-pages**
- **National profile of MARCO**
(collaboration with LGNZ, DIA, MfE, SNZ etc)

Task 4 - Updating MARCO Indicators

(20hrs/6k)

Annual 2010 Update

- Compiling latest data
- Produce 2010 Data Analysis Report
- Up-date website

All by May 2010

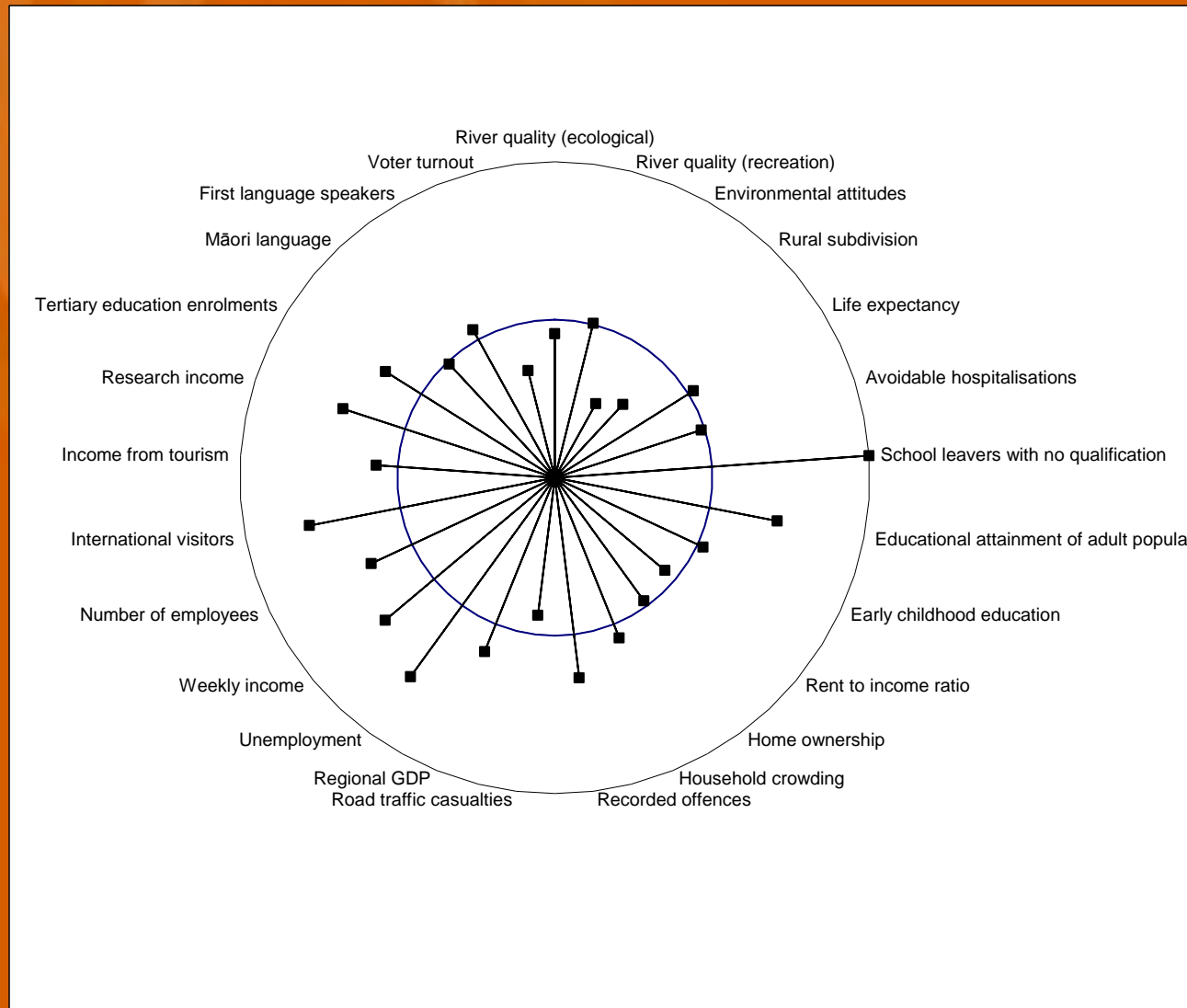
Future

- More dynamic process with automatic updates as data become available.

Key results from 2009 data update

- Economic recession trends since late 2006 – Increasing unemployment, decline in building consents, decline in visitor nights, negative economic growth – But over the longer term, economic growth has been OK
- Research and innovation mixed – tertiary student enrolments down (2005-07) but research income up
- Apparent dramatic improvements in secondary school attainment (in 2007, less than 5% of school leavers had little or no NCEA attainment)
- Low levels of voter turnout

Indicator trends – Circle of well-being



Summary information for each indicator

Code	Indicator	State	Trend
1.	Sustainable Environment		
1.6.2	Proportion of recycling	☺	↑
1.2.2	People's personal environmental actions	☺	↑
1.4.1	Rural subdivision	☺	⇒
1.6.1	Waste to landfills	☺	⇒
1.1.3	Lakes water quality for ecological health	☺	⇒
1.3.1	Coastal water quality for recreation	☺	⇒
1.1.4	Lakes water quality for contact recreation	☺	⇒
1.4.2	Stock density	☺	⇒
1.1.5	Land use	☺	?
1.1.7	Groundwater availability and use	☺	?
1.1.8	Surface water availability and use	☺	?
1.1.9	Protection of natural heritage and landscapes	☺	?
1.1.10	Extent of native vegetation	☺	?
1.1.11	Protected native vegetation areas	☺	?
1.2.1	People's environmental attitudes	☺	?
1.3.2	Public access to coast (coastline ownership)	☺	?
1.5.1	Total energy consumption	☺	?
1.5.3	Energy efficiency	☺	?
1.1.1	River water quality for ecological health	☺	↓
1.1.2	River water quality for recreation	☹	⇒
1.1.6	Urban air quality	☹	⇒
1.5.2	Greenhouse gas emissions	☹	?

Doing well, but...

- Need to continue addressing phosphorus and nitrogen flowing into the Region's rivers and streams
- Continue improving attitudes and actions towards the natural environment, including energy conservation and waste minimisation
- Reduce the Region's rate of road crashes and casualties
- Address housing issues such as rising rents and falling home ownership rates
- Tackle poor urban air quality by promoting cleaner home heating
- Better understand and investigate ways to promote cultural well-being in the Region
- Continue to improve education rates, from early childhood education to post-compulsory learning
- Consider ways to improve voter turnout at local authority and general elections

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MARCO Indicator Review

Review current indicators – **closer alignment with TA indicators**

What is currently available

- Workshop 27 August 2009 ✓
- List and map the current CO indicators used by Waikato councils ✓
- List and map against WDHB Health Indicators ✓
- List and map against other relevant indicators (national – MfE, MSD, Quality of Life, MED, MCH, OECD etc) (✓)

What do we need

- Identify and prioritise MARCO needs
- Identify any data/information gaps

Collaborations

- Waikato DHB
- MfE Reporting Working Group (Indicator e-Library) / SNZ

Looking ahead – The TAFM proposals

- Cabinet Paper (April 2009) – ‘Improving Local Government Transparency, Accountability and Fiscal Management’ (TAFM)
- “Councils should focus on core activities”
- Monitoring community progress would remain important – but less incentive for councils to undertake this function on behalf of their communities
- Sporting analogy – Councils as both a player and coach/head cheerleader – or should they just stick to being a player (ie, no coach or head cheerleader)?
- Community outcomes monitoring should be about working smarter for community benefit

MARCO Work Programme 2009/10

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Example of (Regional) Report Card (#2)

Unemployment Rate

What agencies are doing

- TA partners to add bullet points to summarise relevant initiatives

What you can do to help

You can help your local community by:

- employing local people
- buying locally produced goods and services so that money stays in your community for longer, producing more jobs
- encouraging sustainable businesses that create new jobs, improve the local economy and are environmentally aware
- checking out local employment opportunities or volunteer within the community to gain work experience.

More information

More detail on this indicator, including how and where this information is collected, is available at

http://192.122.180.21/indicatordetails.aspx?indicator_ID=48

What we want to achieve

The community outcomes we are seeking to achieve by monitoring the unemployment rate are:

- Our regional and local economies are robust and diverse, providing opportunities throughout the Waikato region.
- The growth, wealth and uniqueness of the Māori economy is acknowledged and supported.

Each Council to write/amend

Task 5 – New Developments & Innovations (80hrs)

Learning from national and international leading-edge indicator initiatives

- Sustainability Indicators (GPI, Ecological Footprint, Happiness Index etc)
- OECD project – measuring progress of society
- Data visualisation – web 2.0

Task 7 – Plan 2010/11 Work Programme (20hrs)

- Review of 2009/10 work programme
- Plan next year's MARCO Work Programme (2010/11)
- Discuss and confirm new Work Programme with SPN

Total Budget 2010/11 (EW)

300 hours labour

\$ 22,000 contracting/consultancy

- **plus: your time and resources**

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Proposed MARCO Work 2010/11

1. Waikato Regional Perception Survey – *results, comms*
2. Web application – *Indicator e-Library, customised reports*
3. Review of MARCO indicators – *ongoing, relevance (TAFM)*
4. Up-dating MARCO Indicators – *2010 data, data analysis rep*
5. Communication – *reporting to SPN and others, ongoing*
6. New indicator developments & innovation – *GPI, Ecol Footpr*
7. Develop 2011/12 Work Programme – *secure budget*

Anything else?

Who?

Costs?