

# Developing a **Social Well-Being Strategy** for Hamilton

Social Well-being

# Rationale for partnership approach

- Hamilton City Council only a minor player in the service delivery of social well being
- Key players: Ministry of Social Development, Police, Child Youth and Family and Housing New Zealand
- Hamilton has fast growing urban Maori population. Need for key organisations (Te Puni Kokiri, Tainui, Runanga) to be part of partnership
- Community Outcomes were identified collaboratively therefore collaborative response in the city appropriate

# Social Well-Being Steering Group

- A partnership approach between Council and key social development agencies:
  - Ministry of Social Development
  - Families and Community Services
  - Ministry of Youth Development
  - Ministry of Education
  - NZ Police
  - Waikato District Health Board
  - Te Puni Kokiri
  - Waikato Raupatu Lands Trust
  - Social Services Waikato
  - Child Youth and Family
  - Te Rūnanga o Kirikiriroa
  - Housing New Zealand
  - Hamilton City Council

*Mayor Bob Simcock (Chair), Cllr Pippa Mahood, Cllr John Gower, General Manager Community Services, Sue Duignan*

Social Well-being

# Strategy focus

- **City Leadership** – Agreement to a collaborative leadership approach. Council to play key co-ordinating role for city outcomes and in advocating for the city in Wellington.
- **Alignment** of existing programmes and **working collaboratively**.
- High levels of buy-in from steering group members. All share desire for **tangible on-the-ground results**
- Results delivered by **joint flagship projects** (not new but better aligned).
- Steering Group members to become **signatories** to the final strategy.

# Leadership document

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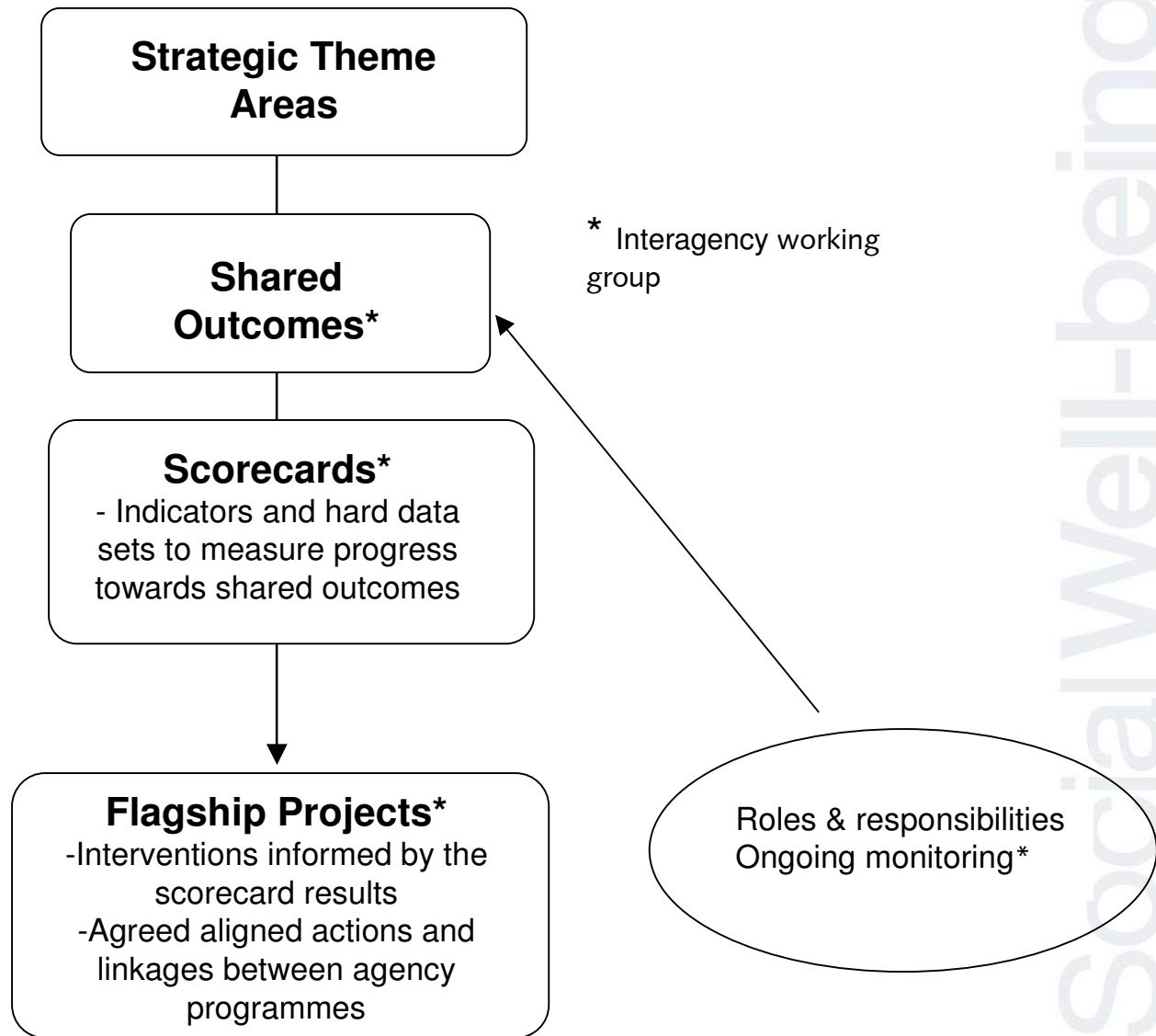
  
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# Approach



# shared outcomes for Hamilton's Social Well-being Strategy.

## city leadership/ collaboration Na tou rourou, Na taku rourou ka ora ai te lwi

Hamilton is a great city and we firmly believe that we can make it even better. This is why we have joined forces. By working together...

- our skill, knowledge, and financial resources are magnified
- our evolving leadership network enables greater dialogue, action and progress
- the partnership between Maori and the diverse non-Maori population is strengthened and guides our shared work
- our voice of advocacy is clearer, louder, and more penetrating.

## community capacity and pride Maa Pango, Maa Whero, ka oti ai te mahi

As a unity of social development agencies, we lift our city so that...

- People are truly vibrant. They feel empowered to do well, and take pride in their contributions.
- Our elders/kaumatua are respected and valued.
- Children are nurtured and whanau/family bind our communities together
- People, especially our youth are actively contributing to the leadership of our city.
- People take responsibility for themselves and celebrate the communities in which they live.
- Iwi, Hapuu, and Marae are flourishing.
- People value and foster their own culture while respecting the cultural perspectives of others.
- People can afford to live and are able to determine their future.

## vibrant young people Tama Tu, Tama Ora – Tama Moe, Tama Mate.

Our young people are optimistic about their future.

- They have genuine hope, big expectations and are encouraged to take up challenges.
- They have safe, caring relationships which support their health and well-being.
- They have the skills and knowledge to confidently make choices about their future.

## quality of life Ma te whakaaro nui ka hanga ai te whare a, ma te matauranga ka u ai.

Our people truly enjoy their quality of life.

- They have access to decent, affordable, healthy homes.
- Their homes are a haven of wellbeing and security.
- Their incomes meet everyday needs and allow for real choices about how they live and play.

## community safety He aha te mea nui o te ao? He Tangata, He Tangata, He Tangata!

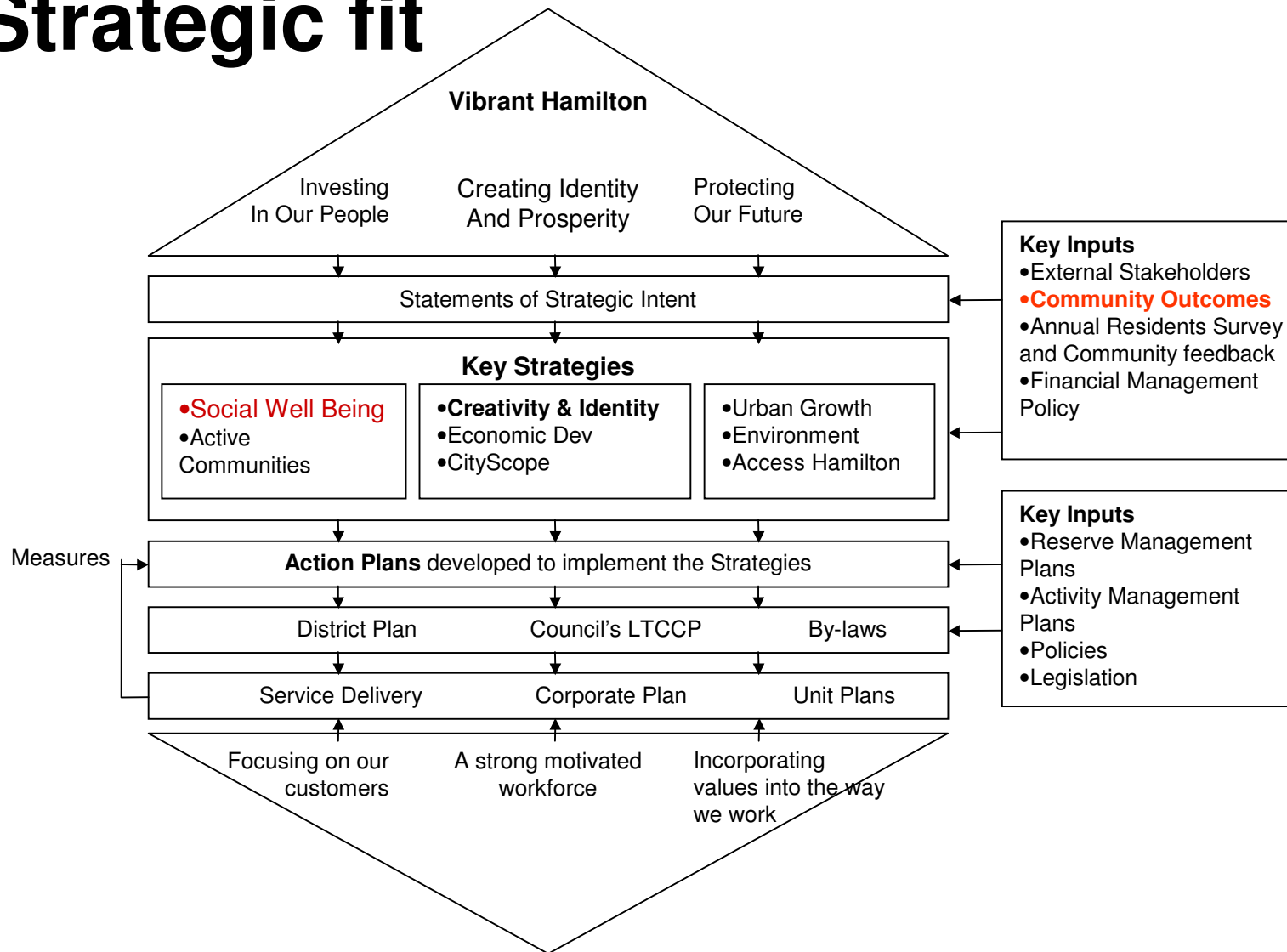
Our homes, our neighbourhoods and our city are safe places.

- Communities are free from crime and people live without fear.
- Our children and young people are free from abuse and neglect.
- The right support is there to prevent family violence and help people overcome destructive behaviours.

outcomes

Social Well-being

# Strategic fit



Social Well-being

# Strategic fit

## Economic Transformation

Growing globally competitive firms  
Innovative and productive workplaces underpinned by high standards in education, skills and research  
Environmental sustainability

↑  
Quality of Life

Leadership and collaboration



## National Identity

Strong families  
Healthy confident kids  
Safe communities  
Better health for all  
Positive ageing



Community Safety

Community Capacity and Pride



## Families/Young and Old

Who we are  
What we do  
Where we live  
How we are seen by the world



Vibrant Young People

Social Well-being

# Challenges and lessons

- Collaboration- it's not easy but its worth it
- Effective relationships are the key to success - still learning and building trust
- There is a lot to be learnt from exploring differences with a common purpose
- Maintaining action and outcome focus
- Aligning Wellington drivers with Hamilton aspirations
- Maintaining momentum