

 INTERNATIONAL RESEARCH CONSULTANTS LTD <small>STRATEGIC PLANNING & BRAND SOLUTIONS</small>	JOB NUMBER 0503197	MAY 2007
JOB DESCRIPTION: Collaborative Community Outcomes Monitoring Survey - Waikato Region		

QX Good morning/afternoon. My name is XXX from XYZ, the market research company. We are conducting a survey in conjunction with your local council about community perceptions in your area. This information will assist your council and other agencies to better coordinate their resources

QX The person I need to speak to is the person (male or female) who usually lives in your house, who is at least 18 years old and who had the last birthday. Who would that be?

RECORD NAME: _____ ASK TO SPEAK TO HIM / HER.

REINTRODUCE IF NECESSARY

INTERVIEWER NOTE: ADJUST TIME PROMISE IF ACTUAL INTERVIEWS ARE TAKING LONGER

QY Would you have time now or would you prefer me to call back at a more convenient time?

RECORD TIME TO CALL BACK: _____

QZ Can you tell me which District you live in? (Circle one only - If necessary: ask for nearest town and identify District using your map) (READ if necessary)

AREA BY REGION		
Franklin -----01	Thames-Coromandel--02	Hauraki----- 03
Waikato -----04	Hamilton -----05	Matamata-Piako06
Waipa -----07	South Waikato -----08	Otorohanga ----- 09
Waitomo -----10	Rotorua -----11	Taupo ----- 12

QZa If in Franklin or Rotorua – Need to ascertain if they are part of the Environment Waikato Area. Are you in the Environment Waikato Region?

Yes ----- 1

No-----2 → Thank and terminate

Don't know-----3 → Thank and terminate

REINTRODUCE IF NECESSARY:
INTERVIEWER RECORD START TIME

Each area to select the non core questions that are to be asked (questions not highlighted in green – before all non core questions there is a grid and each area is to decide whether their respondents will be asked each non core question. Each question either needs a ✓ or a × e.g.

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q1A	x	x	x	x	✓	✓	x	x	x	x	x	✓
Q1B	✓	✓	x	x	✓	✓	x	x	x	x	x	x
Q1C	CORE QUESTION – ASK ALL											
Q1D	CORE QUESTION – ASK ALL											

QUALITY OF LIFE

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q1A	x	✓	x	x	x	x	✓	x	x	x	x	x
Q1B	x	✓	x	x	x	x	✓	x	x	x	x	x
Q1C	CORE QUESTION – ASK ALL											
Q1D	CORE QUESTION – ASK ALL											
Q1E	x	✓	x	x	x	x	✓	x	x	x	x	✓
Q1F	x	✓	x	x	x	x	✓	x	x	x	x	✓
Q1G	x	✓	x	x	x	x	✓	x	x	x	x	x
Q1H	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q1I	x	x	x	x	x	✓	✓	x	x	x	x	x
Q1J	CORE QUESTION – ASK ALL											
Q1K	CORE QUESTION – ASK ALL											
Q1L	CORE QUESTION – ASK ALL											
Q1M	x	x	x	x	x	x	x	x	x	x	x	✓
Q1N	x	x	x	x	x	x	x	x	x	x	x	✓
Q1O	x	x	x	x	x	x	x	x	x	x	x	✓
Q1P	x	x	x	x	x	x	x	x	x	x	x	✓

Q1. Thinking about the community you live in and the infrastructure available and using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with <...>? (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (CIRCLE ONE ONLY)

		Very Dissatisfied		Neutral						Very Satisfied		Don't Know NA/DK	
		0	1	2	3	4	5	6	7	8	9		10
A	The general infrastructure in your area e.g. roads, water, stormwater, waste water etc	0	1	2	3	4	5	6	7	8	9	10	99
B	The essential services provided in your area e.g. power and telecommunications	0	1	2	3	4	5	6	7	8	9	10	99
C	The cultural facilities and opportunities provided in your area	0	1	2	3	4	5	6	7	8	9	10	99
D	The recreational facilities and opportunities provided in your area	0	1	2	3	4	5	6	7	8	9	10	99
E	The amount of residential development in your area	0	1	2	3	4	5	6	7	8	9	10	99
F	The amount of business or commercial development in your area e.g. new businesses or shops	0	1	2	3	4	5	6	7	8	9	10	99

G	The range of health services provided in your area	0	1	2	3	4	5	6	7	8	9	10	99
H	The accessibility of health services in your area	0	1	2	3	4	5	6	7	8	9	10	99
I	The availability of pre-school child care in your area	0	1	2	3	4	5	6	7	8	9	10	99
J	The availability of primary schools in your area	0	1	2	3	4	5	6	7	8	9	10	99
K	The availability of secondary schools in your area	0	1	2	3	4	5	6	7	8	9	10	99
L	The availability of community or tertiary education in your area	0	1	2	3	4	5	6	7	8	9	10	99
M	The infrastructure and essential services provided in your area e.g. roads, water, power, telecommunications, etc.	0	1	2	3	4	5	6	7	8	9	10	99
N	The availability of health services in your area including doctors, pharmacies and hospitals	0	1	2	3	4	5	6	7	8	9	10	99
O	The availability of community support services in your area e.g. welfare agencies, Citizen's Advice	0	1	2	3	4	5	6	7	8	9	10	99
P	The availability of employment opportunities in your area	0	1	2	3	4	5	6	7	8	9	10	99

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q2A	CORE QUESTION – ASK ALL											
Q2B	CORE QUESTION – ASK ALL											
Q2C	CORE QUESTION – ASK ALL											
Q2D	CORE QUESTION – ASK ALL											
Q2e	x	✓	x	x	x	✓	✓	x	x	x	x	x

Proximity to Work, Study, Recreation

- Q2. The proximity to work, recreational facilities and other community resources varies from place to place. Using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with how close you live to each of the following? (CIRCLE ONE ONLY) ... **(IF ANY QUESTIONS ARE NOT APPLICABLE TO RESPONDENT CIRCLE DON'T KNOW)**

		Very Dissatisfied		Neutral						Very Satisfied		Don't Know NA/ DK	
		0	1	2	3	4	5	6	7	8	9		10
A	To where you work	0	1	2	3	4	5	6	7	8	9	10	99
B	To schools	0	1	2	3	4	5	6	7	8	9	10	99
C	To other educational facilities	0	1	2	3	4	5	6	7	8	9	10	99
D	To recreational and leisure facilities	0	1	2	3	4	5	6	7	8	9	10	99

E	To cultural facilities e.g. museums maraes etc	0	1	2	3	4	5	6	7	8	9	10	99
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Satisfaction with Cultural Facilities Provided

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q3A	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q3B	x	✓	x	x	x	x	✓	x	x	x	x	x

Q3 We are interested in understanding your views on the Cultural facilities and events within your District. For each of the following statements can you please tell if you agree or disagree using the scale where 0 = Strongly Disagree and 10 is Strongly Agree. (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (IF ASKED "WHAT DO YOU MEAN BY 'CULTURAL EVENTS'?" ⇨ REPLY "BASED ON YOUR OWN OPINION OF WHAT 'CULTURAL EVENTS' MEANS")

		Strongly Disagree		Neutral						Strongly Agree		Don't Know	
		0	1	2	3	4	5	6	7	8	9	10	DK
A	The Cultural facilities and events in your community adequately represent the cultural diversity of your district	0	1	2	3	4	5	6	7	8	9	10	99
B	Your District does a good job of protecting and valuing the history of the area	0	1	2	3	4	5	6	7	8	9	10	99

Barriers to Accessing Health Care (from Big Cities Quality of Life Survey 2004)

Q4 Has there been any time in the last 12 months when you or a member of your household wanted to go to a GP, but didn't? (Don't read out. Single response.)

- Yes – there has been a time when wanted to go to doctor but didn't-- 1
- No-----2 → Go to Q6
- Don't know-----3 → Go to Q6

Q5 IF Q4 = 1 (YES) For what reasons did you or your family not go to the doctor when you wanted to? Probe: What other reasons?

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q6	x	✓	x	x	x	✓	x	x	x	x	x	✓
Q7	x	✓	x	x	x	✓	x	x	x	x	x	✓

Adult and Community Education

Q6 In the past 12 months have you undertaken any education or training?

- Yes -----1
- Not in past 12 months -----2 → Go to Q8
- Don't know-----3 → Go to Q8

- Q7 What type of education or training was this?
 School, polytechnic or university study-----1
 Industry training either on the job or through another provider ----2
 Community based education for example arts and crafts
 or other personal interest course -----3
 Other (please specify) _____4

Social

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q8A	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q8B	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q8C	x	✓	x	x	x	✓	x	x	x	x	x	x
Q8D	x	x	x	x	x	✓	x	x	x	x	x	x
Q8E	x	✓	x	x	x	✓	x	x	x	x	x	x

- Q8. The level of community / social support within a community varies from place to place. Using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with each of the following?

		Very Dissatisfied										Neutral			Very Satisfied		Don't Know
		0	1	2	3	4	5	6	7	8	9	10	DK				
A	Support within the community from family, friends and neighbours	0	1	2	3	4	5	6	7	8	9	10	99				
B	Support within the community from networks and agencies (e.g. Welfare agencies, Citizens Advice, Drug and Alcohol Advisors etc)	0	1	2	3	4	5	6	7	8	9	10	99				
C	The level of volunteer support within your community	0	1	2	3	4	5	6	7	8	9	10	99				
D	Your level of trust in others in your community	0	1	2	3	4	5	6	7	8	9	10	99				
E	Community support being accessible	0	1	2	3	4	5	6	7	8	9	10	99				

- Q9. (PROGRAMME WRITTEN TO ONLY ASK FOR THOSE SERVICES IF RATED AS LOWER THAN 7) IF ANY RATED LOWER THAN 7 – OTHER WISE SKIP Can you tell me why you were not totally satisfied with <facility>?

		If SS less than 7 ask Why you were not totally satisfied with this <Facility>
A	Support within the community from family, friends and neighbours	
B	Support within the community from networks and	

	agencies (e.g. Welfare agencies, Citizens Advice, Drug and Alcohol Advisors etc)	
C	The level of volunteer support within your community	
D	The level of trust of others in your community	
E	Community support being accessible	

Perceptions of Safety (from Big Cities Quality of Life Survey 2004 & 2006/New Zealand National Survey of Crime Victims 2001)

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q11A	CORE QUESTION – ASK ALL											
Q11B	CORE QUESTION – ASK ALL											
Q11C	x	✓	x	x	x	x	✓	x	x	x	x	x
Q11D	x	x	x	x	x	✓	✓	x	x	x	x	x
Q11E	x	x	x	x	x	✓	✓	x	x	x	x	x
Q11F	x	✓	x	x	x	x	✓	x	x	x	x	x
Q11G	x	x	x	x	x	✓	✓	x	x	x	x	x
Q11H	x	x	x	x	x	✓	✓	x	x	x	x	x
Q11I	x	x	x	x	x	x	x	x	x	x	x	✓

Q11 Thinking now about issues of crime and safety, and using a scale where 0 = very unsafe and 10 = very safe; please tell me how safe or unsafe you would feel in the following situations...? (ROTATE STATEMENTS. READ OUT. SINGLE RESPONSE PER ITEM.)

		Very Unsafe										Very Safe	Don't Know DK
		0	1	2	3	4	Neutral		6	7	8		
A	In your community during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
B	In your community after dark	0	1	2	3	4	5	6	7	8	9	10	99
C	In your home during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
D	Walking alone in your local neighbourhood during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
E	In your town centre during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
F	In your home after dark	0	1	2	3	4	5	6	7	8	9	10	99
G	Walking alone in your local neighbourhood after dark	0	1	2	3	4	5	6	7	8	9	10	99
H	In your town centre after dark	0	1	2	3	4	5	6	7	8	9	10	99
I	Driving on the roads around the District - that is with regard to safety of the roads, not crime	0	1	2	3	4	5	6	7	8	9	10	99

Work Opportunities Matching Skills (from Big Cities Quality of Life Survey 2004)

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q12A	CORE QUESTION – ASK ALL											
Q12B	x	✓	x	x	x	x	✓	x	x	x	x	✓
Q12C	x	x	x	x	x	✓	✓	x	x	x	x	✓
Q12D	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q12E	x	x	x	x	x	x	✓	x	x	x	x	x
Q12F	x	✓	x	x	x	✓	✓	x	x	x	x	x

Q12 Using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with <...>? **(IF ANY QUESTIONS ARE NOT APPLICABLE TO RESPONDENT CIRCLE DON'T KNOW)**

		Strongly Disagree										Neutral		Strongly Agree		Don't Know NA/ DK
		0	1	2	3	4	5	6	7	8	9	10				
A	Your job makes good use of your skills, training and experience	0	1	2	3	4	5	6	7	8	9	10	99			
B	You have a good work / life balance in your life	0	1	2	3	4	5	6	7	8	9	10	99			
C	Your employer has good family-friendly policies e.g. policies like child care, bereavement leave etc that consider the needs of your family	0	1	2	3	4	5	6	7	8	9	10	99			
D	Your community is a place where young people can imagine building a life	0	1	2	3	4	5	6	7	8	9	10	99			
E	Your communities cultural mix is well represented in business within your District	0	1	2	3	4	5	6	7	8	9	10	99			
F	Your community understands and appreciates the role that Maori economic activity plays in the Districts economic well being	0	1	2	3	4	5	6	7	8	9	10	99			

Participation in Sport and Active Leisure (from New Zealand Sport and Physical Activity Surveys/Big Cities Quality of Life Survey 2004)

Q13 Now a question about exercise and other physical activities. By that I mean activity that increases your heart rate or breathing for 30 minutes or more. This might include brisk walking, running and gardening. How often do you do this kind of activity for 30 minutes or more?

(Read out. Single response.)

Every day or nearly every day ----- 1

2 - 4 times a week ----- 2

- Once a week -----3
- 2 - 3 times a month -----4
- Once a month-----5
- Less often-----6
- Never -----7
- (Don't read) Don't know -----8

SUSTAINABLE ECONOMY

Confidence in Council Decision Making (from Big Cities Quality of Life Survey 2004 & 2006)

Q14 We are interested in understanding your views on the role of your local Council. For each of the following statements can you please tell if you agree or disagree using the scale where 0 = Strongly Disagree and 10 is Strongly Agree. (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.)

		Strongly Disagree		Neutral						Strongly Agree		Don't Know	
		0	1	2	3	4	5	6	7	8	9	10	DK
A	Overall, you understand how your Council makes decisions	0	1	2	3	4	5	6	7	8	9	10	99
B	You have enough say in what your Council does	0	1	2	3	4	5	6	7	8	9	10	99
C	Overall, you have confidence that the Council makes decisions that are in the best interests of your district	0	1	2	3	4	5	6	7	8	9	10	99

Q17. Thinking about the environment you live in and using the same scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with <...>? (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (CIRCLE ONE ONLY)

		Very Dissatisfied										Neutral		Very Satisfied		Don't Know DK
		0	1	2	3	4	5	6	7	8	9	10				
A	People appreciate the natural value of your coast, beaches	0	1	2	3	4	5	6	7	8	9	10	99			
B	The quality of your rivers and waterways	0	1	2	3	4	5	6	7	8	9	10	99			
C	The community treatment of your districts natural assets (e.g. rivers, bush, coast or beaches)	0	1	2	3	4	5	6	7	8	9	10	99			
D	The community using your districts natural assets (e.g. rivers, bush, coast or beaches)	0	1	2	3	4	5	6	7	8	9	10	99			
E	The unique or special character of your town	0	1	2	3	4	5	6	7	8	9	10	99			
F	The appearance of your town reflecting the diversity of its residents	0	1	2	3	4	5	6	7	8	9	10	99			
G	That your community values the uniqueness of the Peninsula	0	1	2	3	4	5	6	7	8	9	10	99			
H	The appearance of your town reflecting the diversity of its residents	0	1	2	3	4	5	6	7	8	9	10	99			
I	The level of protection given to special landscape features	0	1	2	3	4	5	6	7	8	9	10	99			
J	That the impact from development on the coastline is adequately managed and minimised	0	1	2	3	4	5	6	7	8	9	10	99			
K	That your community treats the natural environment of the district well	0	1	2	3	4	5	6	7	8	9	10	99			
L	That your community does a good job of promoting the history of the area	0	1	2	3	4	5	6	7	8	9	10	99			

Q18 What do you think makes your district unique or special?

PARTICIPATION AND EQUITY

Perception of Effect of Increased Diversity upon the Community (from Big Cities Quality of Life Survey 2004 & 2006)

Q19 New Zealand is becoming home for an increasing number of people from different countries with different lifestyles and cultures. Using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with <...>? ...(Read out. Single response.)?

		Strongly Disagree										Neutral		Strongly Agree		Don't Know DK
		0	1	2	3	4	5	6	7	8	9	10				
A	Your family are knowledgeable and show	0	1	2	3	4	5	6	7	8	9	10	99			

	respect for the many and diverse cultures of the people who live here												
B	Your neighbourhood are knowledgeable and show respect for the many and diverse cultures of the people who live here	0	1	2	3	4	5	6	7	8	9	10	99

Q20 IF A OR B = DISAGREE (SCORES 0 – 3) OR AGREE (SCORES 7 – 10), ASK:
For what reasons do you say that? PROMPT: WHAT OTHER REASONS?

Q21 Thinking in general about your quality of life and using the scale where 0 = very unhappy and 10 = very happy, how happy are you with your quality of life?

Very Happy	Neutral										Very Unhappy	Don't know
0	1	2	3	4	5	6	7	8	9	10	99	
IF 7 OR LESS ↴								IF MORE THAN 7 Go TO Q23			Go TO Q23	

Q22 IF Q21 RATED AT 7 OR LESS Why do you feel this way?

Q23 Finally, we wish to obtain some information about people participating in the survey to make sure we get a representative cross section of the community.
Can you tell me what year you were born?

RECORD YEAR _____

DO NOT READ OUT Refused-----9

Q24 Interviewer **CIRCLE ONE ONLY**

Male ----- 1 Female ----- 2

Q25 With which ethnic group do you identify yourself with? (Circle one)

- NZ of Maori descent ----- 1 NZ of European descent ----- 2
- NZ of other descent ----- 3 European / British ----- 4
- Pacific Islander ----- 5 Asian ----- 6
- Indian ----- 7 Don't read out – New Zealander----- 8
- Others (specify) _____ ----- 9

Q26 What type of accommodation do you live in? (CIRCLE ONE ONLY)

- Own or live in family home ----- 1
- Rent or lease ----- 2
- Board ----- 3
- Other (SPECIFY) _____ ----- 4

DO NOT READ OUT: REFUSED-----5

