

 INTERNATIONAL RESEARCH CONSULTANTS LTD <small>STRATEGIC PLANNING & BRAND SOLUTIONS</small>	JOB NUMBER 060610	JUNE 2010
JOB DESCRIPTION: Collaborative Community Outcomes Monitoring Survey - Waikato Region		

QX Good morning/afternoon. My name is XXX from XYZ, the market research company. We are conducting a survey in conjunction with your local and regional council, Environment Waikato about community perceptions in your area. This information will assist your council and other agencies to better coordinate their resources

QX The person I need to speak to is the person (male or female) who usually lives in your house, who is at least 18 years old and who had the last birthday. Who would that be?

RECORD NAME: _____ ASK TO SPEAK TO HIM / HER.

REINTRODUCE IF NECESSARY

The survey will only take 10 – 15 minutes.

INTERVIEWER NOTE: ADJUST TIME PROMISE IF ACTUAL INTERVIEWS ARE TAKING LONGER

QY Would you have time now or would you prefer me to call back at a more convenient time?

RECORD TIME TO CALL BACK: _____

QZ Can you tell me which District you live in? (Circle one only - If necessary: ask for nearest town and identify District using your map) (READ if necessary)

AREA BY REGION		
Franklin -----01	Thames-Coromandel--02	Hauraki----- 03
Waikato -----04	Hamilton -----05	Matamata-Piako06
Waipa -----07	South Waikato -----08	Otorohanga ----- 09
Waitomo -----10	Rotorua -----11	Taupo ----- 12

QZa If in Franklin, or Rotorua – Need to ascertain if they are part of the Environment Waikato Area. Are you in the Environment Waikato Region?

Yes ----- 1

No-----2 → Thank and terminate

Don't know-----3 → Thank and terminate

QZb If in Franklin area – When the Auckland Super City boundaries change in November 2010 will the area you live become part of the Waikato or Hauraki Districts?.

Waikato District----- 1

Hauraki District -----2

Don't know-----3

REINTRODUCE IF NECESSARY:
INTERVIEWER RECORD START TIME

Q1. Thinking about the community you live in and the infrastructure available and using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with <...>? (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (CIRCLE ONE ONLY)

		Very Dissatisfied										Neutral		Very Satisfied		Don't Know NA/ DK
		0	1	2	3	4	5	6	7	8	9	10				
A	The general infrastructure in your area e.g. roads, water, stormwater, waste water etc	0	1	2	3	4	5	6	7	8	9	10	99			
B	The essential services provided in your area e.g. power, telecommunications and broadband	0	1	2	3	4	5	6	7	8	9	10	99			
C	The cultural facilities and opportunities provided in your area	0	1	2	3	4	5	6	7	8	9	10	99			
D	The recreational facilities and opportunities provided in your area	0	1	2	3	4	5	6	7	8	9	10	99			
E	The amount of residential development in your area	0	1	2	3	4	5	6	7	8	9	10	99			
F	The amount of business or commercial development in your area e.g. new businesses or shops	0	1	2	3	4	5	6	7	8	9	10	99			
G	The range of health services provided in your area	0	1	2	3	4	5	6	7	8	9	10	99			
H	The accessibility of health services in your area	0	1	2	3	4	5	6	7	8	9	10	99			
I	The availability of pre-school child care in your area	0	1	2	3	4	5	6	7	8	9	10	99			
J	The availability of primary schools in your area	0	1	2	3	4	5	6	7	8	9	10	99			
K	The availability of secondary schools in your area	0	1	2	3	4	5	6	7	8	9	10	99			
L	The availability of community or tertiary education in your area	0	1	2	3	4	5	6	7	8	9	10	99			
P	The availability of employment opportunities in your area	0	1	2	3	4	5	6	7	8	9	10	99			

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q2A	CORE QUESTION – ASK ALL											
Q2B	CORE QUESTION – ASK ALL											
Q2C	CORE QUESTION – ASK ALL											
Q2D	CORE QUESTION – ASK ALL											

Q2e	x	✓	x	x	x	✓	x	x	x	x	x	x
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Proximity to Work, Study, Recreation

- Q2. The proximity to work, recreational facilities and other community resources varies from place to place. Using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with how close you live to each of the following? (CIRCLE ONE ONLY) ... **(IF ANY QUESTIONS ARE NOT APPLICABLE TO RESPONDENT CIRCLE DON'T KNOW)**

		Very Dissatisfied		Neutral						Very Satisfied		Don't Know NA/ DK	
		0	1	2	3	4	5	6	7	8	9		10
A	To where you work	0	1	2	3	4	5	6	7	8	9	10	99
B	To schools	0	1	2	3	4	5	6	7	8	9	10	99
C	To other educational facilities	0	1	2	3	4	5	6	7	8	9	10	99
D	To recreational and leisure facilities	0	1	2	3	4	5	6	7	8	9	10	99
E	To cultural facilities e.g. museums, maraes etc	0	1	2	3	4	5	6	7	8	9	10	99

Satisfaction with Cultural Facilities Provided

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q3A	x	✓	x	x	x	✓	x	x	x	x	x	x
Q3B	x	✓	x	x	x	x	✓	x	x	x	x	x

- Q3 We are interested in understanding your views on the Cultural facilities and events within your District. For each of the following statements can you please tell if you agree or disagree using the scale where 0 = Strongly Disagree and 10 is Strongly Agree. (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (IF ASKED "WHAT DO YOU MEAN BY 'CULTURAL EVENTS'?" ⇒ REPLY "BASED ON YOUR OWN OPINION OF WHAT 'CULTURAL EVENTS' MEANS")

		Strongly Disagree		Neutral						Strongly Agree		Don't Know DK	
		0	1	2	3	4	5	6	7	8	9		10
A	The Cultural facilities and events in your community adequately represent the cultural diversity of your district	0	1	2	3	4	5	6	7	8	9	10	99
B	Your District does a good job of protecting and valuing the history of the area	0	1	2	3	4	5	6	7	8	9	10	99

Satisfaction with Events Provided

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q3aC	x	x	x	x	✓	x	x	x	x	x	x	x
Q3aD	x	x	x	x	✓	x	x	x	x	x	x	x

Q3a Thinking now about Events in general in your area and using the same scale where 0 = Strongly Disagree and 10 is Strongly Agree, can you please tell if you agree or disagree with the following statements. (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.)

		Strongly Disagree		Neutral						Strongly Agree		Don't Know	
		0	1	2	3	4	5	6	7	8	9	10	DK
C	The type of events currently been promoted within the city are appropriate for Hamilton	0	1	2	3	4	5	6	7	8	9	10	99
D	Events currently held in the city play on our strengths as a city e.g. the river, natural history, cultural history, heritage and identity	0	1	2	3	4	5	6	7	8	9	10	99

Barriers to Accessing Health Care (from Big Cities Quality of Life Survey 2004)

Q4 Has there been any time in the last 12 months when you or a member of your household wanted to go to a GP, but didn't? (Don't read out. Single response.)

- Yes – there has been a time when wanted to go to doctor but didn't-- 1
- No-----2 → Go to Q6
- Don't know-----3 → Go to Q6

Q5 IF Q4 = 1 (YES) For what reasons did you or your family not go to the doctor when you wanted to? Probe: What other reasons?

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q6	x	✓	x	x	x	✓	x	x	x	x	x	x
Q7	x	✓	x	x	x	✓	x	x	x	x	x	x

Adult and Community Education

Q6 In the past 12 months have **you** undertaken any education or training?

- Yes -----1
- Not in past 12 months -----2 →Go to Q8
- Don't know-----3 →Go to Q8

Q7 What type of education or training was this?

- School, polytechnic or university study-----1
- Industry training either on the job or through another provider ----2
- Community based education for example arts and crafts or other personal interest course -----3
- Other (please specify) _____4

Social

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q8A	x	✓	x	x	x	✓	✓	x	✓	x	x	x
Q8B	x	✓	x	x	x	✓	✓	x	✓	x	x	x
Q8C	x	✓	x	x	x	✓	x	x	x	x	x	x
Q8D	x	x	x	x	x	✓	x	x	x	x	x	x
Q8E	x	x	x	x	x	✓	x	x	x	x	x	x

Q8. The level of community / social support within a community varies from place to place. Using the scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with each of the following?

		Very Dissatisfied			Neutral						Very Satisfied		Don't Know DK
		0	1	2	3	4	5	6	7	8	9	10	
A	Support within the community from family, friends and neighbours	0	1	2	3	4	5	6	7	8	9	10	99
B	Support within the community from networks and agencies (e.g. Welfare agencies, Citizens Advice, Drug and Alcohol Advisors etc)	0	1	2	3	4	5	6	7	8	9	10	99
C	The level of volunteer support within your community	0	1	2	3	4	5	6	7	8	9	10	99
D	Your level of trust in others in your community	0	1	2	3	4	5	6	7	8	9	10	99
E	Community support being accessible	0	1	2	3	4	5	6	7	8	9	10	99

- Q9. (PROGRAMME WRITTEN TO ONLY ASK FOR THOSE SERVICES IF RATED AS LOWER THAN 7) IF ANY RATED LOWER THAN 7 – OTHER WISE SKIP Can you tell me why you were not totally satisfied with <facility>?

		If SS less than 7 ask Why you were not totally satisfied with this <Facility>
A	Support within the community from family, friends and neighbours	
B	Support within the community from networks and agencies (e.g. Welfare agencies, Citizens Advice, Drug and Alcohol Advisors etc)	
C	The level of volunteer support within your community	
D	The level of trust of others in your community	
E	Community support being accessible	

Perceptions of Safety (from Big Cities Quality of Life Survey 2004 & 2006/New Zealand National Survey of Crime Victims 2001)

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q11A	CORE QUESTION – ASK ALL											
Q11B	CORE QUESTION – ASK ALL											
Q11D	x	x	x	x	x	✓	x	x	x	x	x	x
Q11E	x	x	x	x	x	✓	✓	x	✓	x	x	x
Q11G	x	x	x	x	x	✓	x	x	x	x	x	x
Q11H	x	x	x	x	x	✓	✓	x	x	x	x	x

- Q11 Thinking now about issues of crime and safety, and using a scale where 0 = very unsafe and 10 = very safe; please tell me how safe or unsafe you would feel in the following situations...? (ROTATE STATEMENTS. READ OUT. SINGLE RESPONSE PER ITEM.)

		Very Unsafe										Very Safe	Don't Know DK
		0	1	2	3	4	Neutral		7	8	9		
A	In your community during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
B	In your community after dark	0	1	2	3	4	5	6	7	8	9	10	99
D	Walking alone in your local neighbourhood during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
E	In your town centre during the daytime	0	1	2	3	4	5	6	7	8	9	10	99
G	Walking alone in your local neighbourhood after dark	0	1	2	3	4	5	6	7	8	9	10	99
H	In your town centre after dark	0	1	2	3	4	5	6	7	8	9	10	99

Work Opportunities Matching Skills (from Big Cities Quality of Life Survey 2004)

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q12A	CORE QUESTION – ASK ALL											
Q12B	x	✓	x	x	x	x	x	x	x	x	x	x
Q12C	x	x	x	x	x	✓	x	x	x	x	x	x
Q12D	x	✓	x	x	x	✓	x	x	x	x	x	x
Q12F	x	x	x	x	x	✓	✓	x	x	x	x	x

Q12 Using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with <....>? (IF ANY QUESTIONS ARE NOT APPLICABLE TO RESPONDENT CIRCLE DON'T KNOW)

		Strongly Disagree		Neutral						Strongly Agree		Don't Know NA/ DK	
		0	1	2	3	4	5	6	7	8	9		10
A	Your job makes good use of your skills, training and experience	0	1	2	3	4	5	6	7	8	9	10	99
B	You have a good work / life balance in your life	0	1	2	3	4	5	6	7	8	9	10	99
C	Your employer has good family-friendly policies e.g. policies like child care, bereavement leave etc that consider the needs of you and your family	0	1	2	3	4	5	6	7	8	9	10	99
D	Your community is a place where young people can imagine building a life	0	1	2	3	4	5	6	7	8	9	10	99
F	Your community understands and appreciates the role that Maori economic activity plays in the District's economic well being	0	1	2	3	4	5	6	7	8	9	10	99

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q13a	CORE QUESTION – ASK ALL											
Q13b	x	x	x	x	✓	x	x	x	x	x	x	x
Q13c	x	x	x	x	✓	x	x	x	x	x	x	x
Q13d	x	x	x	x	✓	x	x	x	x	x	x	x

Participation in Sport and Active Leisure (from New Zealand Sport and Physical Activity Surveys/Big Cities Quality of Life Survey 2004)

Q13a Now a question about exercise and other physical activities. By that I mean activity that increases your heart rate or breathing for 30 minutes or more. This might include brisk walking, running and gardening. How often do you do this kind of activity for 30 minutes or more?

(Read out. Single response.)

- Every day or nearly every day ----- 1
- 2 - 4 times a week ----- 2
- Once a week ----- 3
- 2 - 3 times a month ----- 4
- Once a month ----- 5
- Less often ----- 6
- Never ----- 7
- (Don't read) Don't know ----- 8

Q13b Over the last six months has there been a time that you've wanted to do some form of physical activity but were not able to due to either access or affordability issues?

- Yes – wanted to do some physical activity but were not able to due to either access or affordability issues ----- 1 →Go to Q13c
- No----- 2 →Go to Q14
- Don't know----- 3 →Go to Q14

Q13c IF Q13B = 1 (YES) What what was the activity you were not able to due to either access or affordability issues?

Q13d IF Q13B = 1 (YES) What barrier(s) did you encounter e.g. access, cost, time, motivation, couldn't convince others to get involved etc? Probe: What other reasons?

SUSTAINABLE ECONOMY

Confidence in Council Decision Making (from Big Cities Quality of Life Survey 2004 & 2006)

Q14 We are interested in understanding your views on the role of your local Council. For each of the following statements can you please tell if you agree or disagree using the scale where 0 = Strongly Disagree and 10 is Strongly Agree. (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.)

		Strongly Disagree										Neutral		Strongly Agree		Don't Know
		0	1	2	3	4	5	6	7	8	9	10	DK			
A	Overall, you understand how your Council makes decisions	0	1	2	3	4	5	6	7	8	9	10	99			
B	You have enough say in what your Council does	0	1	2	3	4	5	6	7	8	9	10	99			
C	Overall, you have confidence that the Council makes decisions that are in the best interests of your district	0	1	2	3	4	5	6	7	8	9	10	99			

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q14M	x	x	x	x	x	x	x	x	✓	x	x	x
Q14N	x	x	x	x	x	x	x	x	✓	x	x	x
Q14O	x	x	x	x	x	x	x	x	✓	x	x	x

Q14M Council tries to ensure that the community has meaningful input into decision making on significant Council projects, processes and policy. Using a scale where 0 = very dissatisfied and 10 = very satisfied, how would you rate the opportunities Council provides for community involvement in decision making (e.g. making submissions to draft plans, involvement in working parties etc)?

Very Dissatisfied	Neutral						Very Satisfied	Don't know			
0	1	2	3	4	5	6	7	8	9	10	99
IF 7 OR LESS ⇩							IF MORE THAN 7 Go to Q14O			Go to Q14O	

Q14N IF Q14M RATED AT 7 OR LESS Why do you feel this way?

Q14O Council tries to ensure that it provides adequate information to the community about its services, facilities, projects and plans. Using the same scale where 0 = very dissatisfied and 10 = very satisfied, how do you rate Council’s provision of this type of information?

Very Dissatisfied	Neutral										Very Satisfied	Don't know
0	1	2	3	4	5	6	7	8	9	10	99	

CULTURE AND IDENTITY

Sense of Pride in the Way the District Looks and Feels (from Big Cities Quality of Life Survey 2004 & 2006)

Q15 Using the same scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with the statement “You feel a sense of pride in the way your District looks and feels?”

Strongly Disagree	Neutral										Strongly Agree	Don't know
0	1	2	3	4	5	6	7	8	9	10	99	

Q16 What is the ONE main reason for saying this?? PROBE IF SAY BEAUTIFUL/ATTRACTIVE/PRETTY DISTRICT ASK: WHAT MAKES IT BEAUTIFUL/ATTRACTIVE/PRETTY? IF SAY LOVE/LIKE DISTRICT ASK: WHAT MAKES YOU LOVE/LIKE IT? IF SAY IT’S A GREAT PLACE ASK: WHAT MAKES IT A GREAT PLACE? IF SAY COMPARES WELL WITH OTHER DISTRICTS ASK: WHAT MAKES IT COMPARE WELL?

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q17A	x	✓	x	x	x	x	x	x	✓	x	x	x
Q17B	x	✓	x	x	x	x	✓	x	✓	x	x	x
Q17C	x	✓	x	x	x	✓	x	x	x	x	x	x
Q17E	x	✓	x	x	x	✓	✓	x	x	x	x	x
Q17F	x	x	x	x	x	✓	x	x	x	x	x	x
Q17G	x	✓	x	x	x	x	x	x	x	x	x	x
Q17H	x	✓	x	x	x	x	✓	x	x	x	x	x
Q17I	x	✓	x	x	x	x	x	x	✓	x	x	x
Q17J	x	x	x	x	x	x	x	x	✓	x	x	x

Q17. Thinking about the environment you live in and using the same scale where 0 is very dissatisfied to 10 being very satisfied, how satisfied are you with <...>? (ROTATE STATEMENTS. SINGLE RESPONSE FOR EACH.) (CIRCLE ONE ONLY)

		Very Dissatisfied										Neutral		Very Satisfied		Don't Know DK
		0	1	2	3	4	5	6	7	8	9	10	9	10		
A	People appreciate the natural value of your coast, beaches	0	1	2	3	4	5	6	7	8	9	10	99			
B	The quality of your rivers and waterways	0	1	2	3	4	5	6	7	8	9	10	99			
C	The community treatment of your districts natural assets (e.g. rivers, bush, coast or beaches)	0	1	2	3	4	5	6	7	8	9	10	99			
E	The unique or special character of your town	0	1	2	3	4	5	6	7	8	9	10	99			
F	The appearance of your town reflecting the diversity of its residents	0	1	2	3	4	5	6	7	8	9	10	99			
G	That your community values the uniqueness of the Peninsula	0	1	2	3	4	5	6	7	8	9	10	99			
H	The level of protection given to special landscape features	0	1	2	3	4	5	6	7	8	9	10	99			
I	That the impact from development on the coastline is adequately managed and minimised	0	1	2	3	4	5	6	7	8	9	10	99			
J	That your community treats the natural environment of the district well	0	1	2	3	4	5	6	7	8	9	10	99			

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q17L	X	✓	X	X	X	X	X	X	X	X	X	X

Q17L Thinking about the environment you live in and using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with the statement “access to the coast is more important than enhancing the natural character of the coastal environment e.g. protecting the sand dunes”. Read out. Single response.)

		Strongly Disagree			Neutral					Strongly Agree		Don't Know DK	
		0	1	2	3	4	5	6	7	8	9		10
L	Access to the coast is more important than enhancing the natural character of the coastal environment e.g. protecting the sand dunes	0	1	2	3	4	5	6	7	8	9	10	99

Q18 What do you think makes your district unique or special?

PARTICIPATION AND EQUITY

Perception of Effect of Increased Diversity upon the Community (from Big Cities Quality of Life Survey 2004 & 2006)

Q19 New Zealand is becoming home for an increasing number of people from different countries with different lifestyles and cultures. Using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with <....>? ...(Read out. Single response.)?

		Strongly Disagree		Neutral						Strongly Agree		Don't Know	
		0	1	2	3	4	5	6	7	8	9	10	DK
A	Your family are knowledgeable and show respect for the many and diverse cultures of the people who live here	0	1	2	3	4	5	6	7	8	9	10	99
B	Your neighbourhood are knowledgeable and show respect for the many and diverse cultures of the people who live here	0	1	2	3	4	5	6	7	8	9	10	99

Q20 IF A OR B = DISAGREE (SCORES 0 – 3) OR AGREE (SCORES 7 – 10), ASK: For what reasons do you say that? PROMPT: WHAT OTHER REASONS?

Q21 Thinking in general about your quality of life and using the scale where 0 = very unhappy and 10 = very happy, how happy are you with your quality of life?

Very Happy		Neutral						Very Unhappy		Don't know	
0	1	2	3	4	5	6	7	8	9	10	99
IF 7 OR LESS							IF MORE THAN 7		Go to Q22A		

Q21a IF Q21 RATED AT 7 OR LESS Why do you feel this way?

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
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Q22A	x	x	x	x	✓	x	x	x	x	x	x	x
Q22B	x	x	x	x	✓	x	x	x	x	x	x	x

Growth and development

Q22A It is estimated an extra 36,000 homes will need to be built to house an extra 86,000 people by 2044. Using a scale where 0 = no intervention (let the market decide) and 10 = full intervention (Council planning decides) how much involvement should Council have in guiding how and where future housing growth takes place within the city?

No Intervention										Full Intervention	Don't know
0	1	2	3	4	5	6	7	8	9	10	99

Green Technologies

Q22B Thinking about Green technologies and using the scale where 0 = strongly disagree and 10 = strongly agree, how strongly do you agree or disagree with the statement “It’s important for Council to proactively encourage building designs and technologies which help conserve resources and reduce our impact on the natural environment?” ...(Read out. Single response.)

		Strongly Disagree		Neutral						Strongly Agree		Don't Know	
		0	1	2	3	4	5	6	7	8	9	10	DK
B	It's important for Council to proactively encourage building designs and technologies which help conserve resources and reduce our impact on the natural environment	0	1	2	3	4	5	6	7	8	9	10	99

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q22c	x	x	x	x	x	x	x	x	✓	x	x	x
Q22d	x	x	x	x	x	x	x	x	✓	x	x	x

Civil Defence

Q22C Thinking now about Civil Defence, does your household have a survival kit or ready access to items for one (i.e. torch, candles, matches, radio, batteries, tinned food, a first aid kit etc)?

Survival Kit ----- 1	Access to items -----2
DON'T READ OUT ----	Neither-----3

Q22D Does your household have an emergency plan (e.g. knowing who to contact, where to get help etc)?

Yes ----- 1 No -----2

	Franklin	Thames-Coromandel	Hauraki	Waikato	Hamilton	Matamata-Piako	Waipa	South Waikato	Otorohanga	Waitomo	Rotorua	Taupo
Q22E	CORE QUESTION – ASK ALL											
Q22F	CORE QUESTION – ASK ALL											

Q22E Thinking of the issues of your District, (issues such as social issues like education, safety and community, cultural issues, environmental issues or economic issues such as business, jobs and money) what do you think are your areas three biggest issues?

Q22F Now focussing only on the areas that your Council is responsible for what in your opinion, are the three main issues that Council should be looking at?

(PLEASE PROBE FULLY IDENTIFYING THE ACTUAL ISSUE E.G. IF ROAD CONGESTION FIND OUT WHAT ROADS, TIMES OF DAY ETC)

Q23 Finally, we wish to obtain some information about people participating in the survey to make sure we get a representative cross section of the community. Can you tell me what year you were born?

RECORD YEAR _____

DO NOT READ OUT Refused-----9

Q24 Interviewer **CIRCLE ONE ONLY**

Male ----- 1 Female ----- 2

Q25 Which ethnic group do you identify yourself with? (Circle one)

- NZ of Maori descent ----- 1 NZ of European descent ----- 2
- NZ of other descent ----- 3 European / British ----- 4
- Pacific Islander ----- 5 Asian ----- 6
- Indian ----- 7 Don't read out – New Zealander----- 8
- Others (specify) _____ ----- 9

Q26 What type of accommodation do you live in? (CIRCLE ONE ONLY)

- Own or live in family home ----- 1
- Rent or lease ----- 2
- Board ----- 3
- Other (SPECIFY) _____ ----- 4
- DO NOT READ OUT: REFUSED----- 5

Q27 Remembering the results of this survey are completely confidential, can you tell me which of these categories best matches the total annual income of your whole household before tax? (CIRCLE ONE)

- Less than \$20,000----- 1 \$20,000 to \$30,000 ----- 2
- \$30,000 to \$40,000----- 3 \$40,000 to \$50,000 ----- 4
- \$50,000 to \$70,000----- 5 \$70,000 to \$100,000 ----- 6
- More than \$100,000----- 7
- DO NOT READ OUT: REFUSED----- 8
- DON'T KNOW ----- 9

Q28 What is your highest educational qualification? (Read out again if necessary, circle one)

- Primary school ----- 1
- Secondary school ----- 2
- Secondary school qualification ----- 3
- Trade Certificate----- 4
- Tertiary qualification ----- 5
- Other (specify) ----- 6
- DO NOT READ OUT: REFUSED----- 9

Q29 Do you live in a town or city or in a rural area?

- Town / City ----- 1 Rural ----- 2 Both ----- 3

Q30 Can you tell me where you live so that I can code your area?

Q31 To allow us to analyse the data by District within the Waikato, can you please tell us the nearest intersection to your property?

First Road		Second Road	
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Thank you very much for your time. The information that you gave us will be used to help your Council to focus on the issues which are important to the people of your District.
If you have any questions about this research, you are welcome to ring our office, on 07 859 2808.
My name is Xxx, and the company name is Digipoll Ltd. **(REPEAT IF NECESSARY)**