



MARCO

**Monitoring and Reporting
Community Outcomes**

WINFO, 6 June 2008

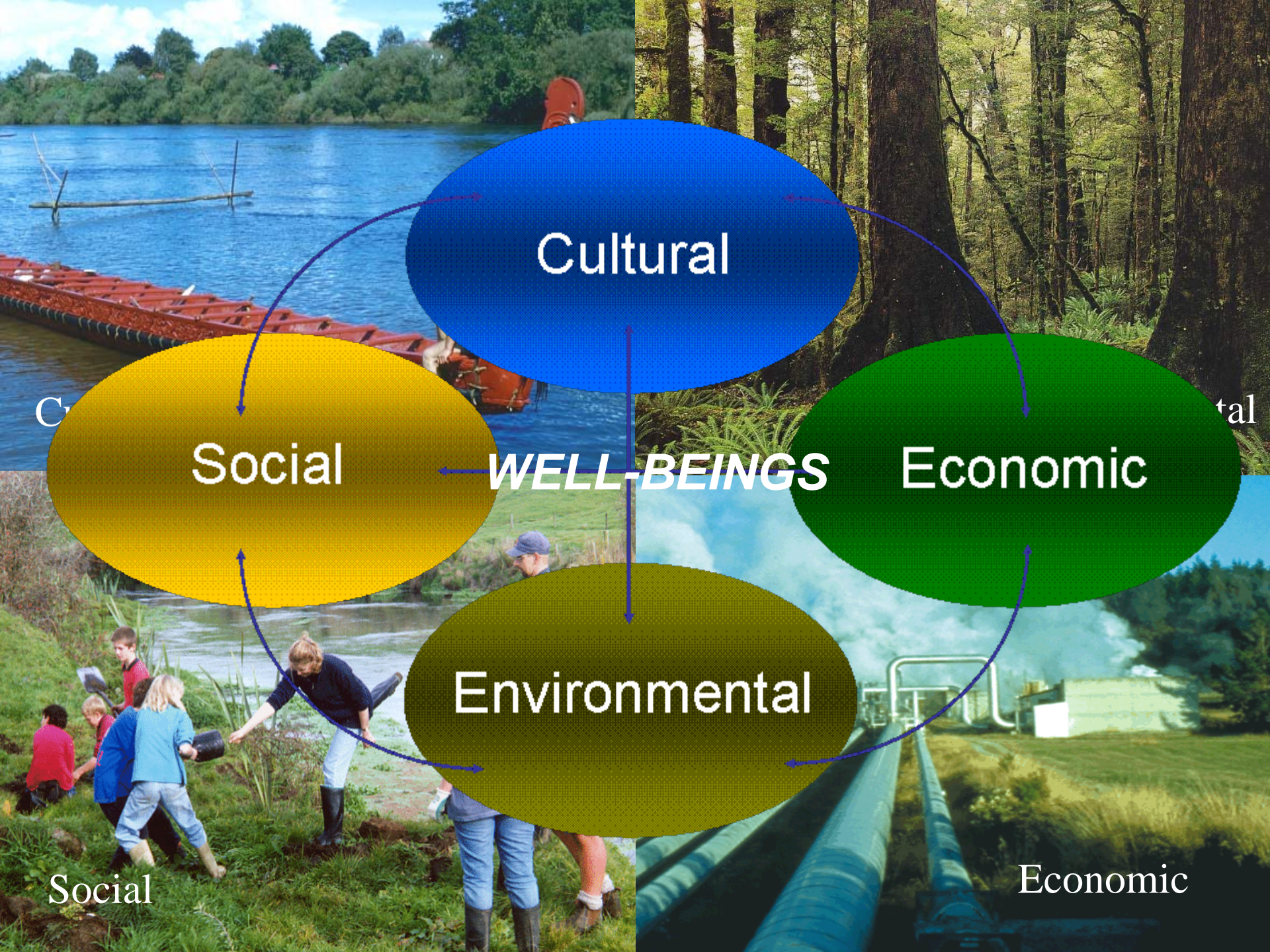
Purpose of Local Government

(Part 2 s 10(b), LGA 2002).

to promote the social, economic, environmental,
and cultural well-being of communities, in the
present and for the future

Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato



Cultural

Social

Economic

Environmental

WELL-BEINGS

C

tal

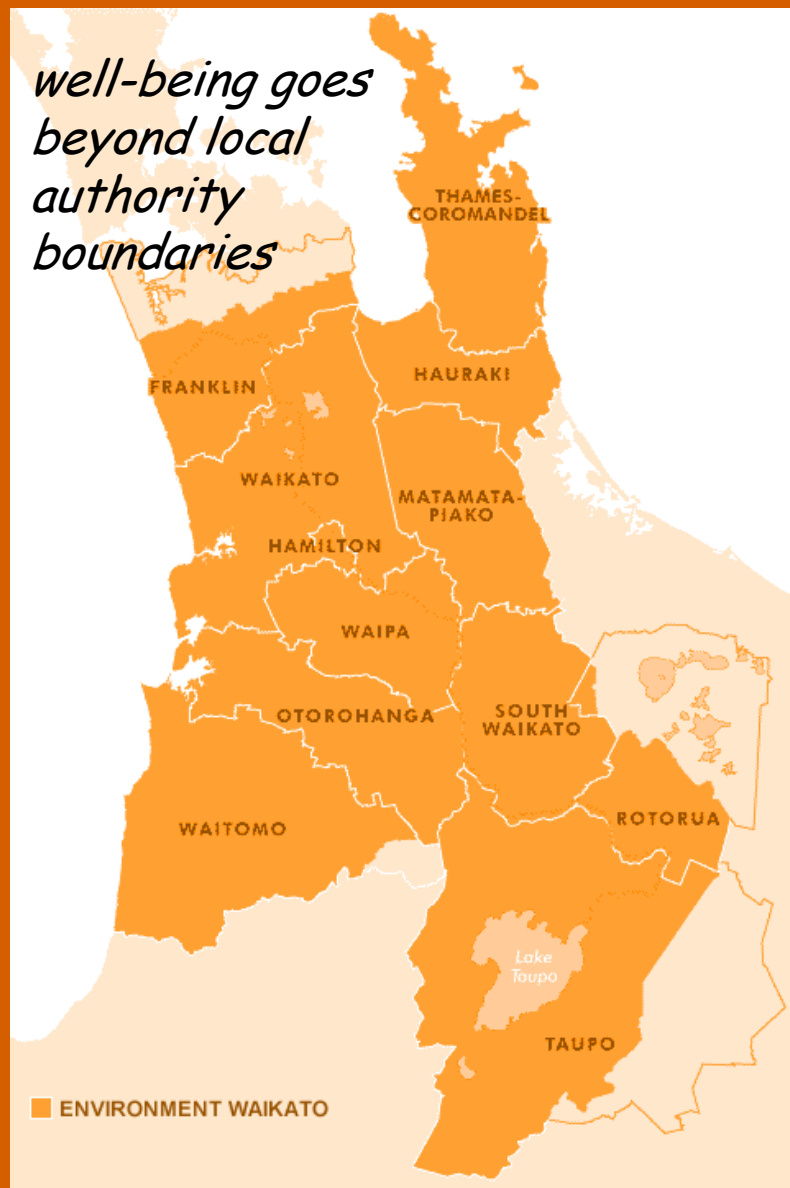
Social

Economic



TRIENNIAL AGREEMENT WAIKATO REGION

*well-being goes
beyond local
authority
boundaries*



Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato

Choosing Futures Waikato

A Collaborative Approach to Community Outcomes in Our Region

**To work together to provide a
basis for strategic planning which supports and monitors
progress towards community outcomes**

www.choosingfutures.co.nz

Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato



Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato

“Community”

SPN “Think-tank”
Strategic Planners Network

WINFO

Waikato Information Forum

general information

MARCO

Monitoring and Reporting
Community Outcomes

“Data”
Indicators

Background

Local Government Act 2002

- community outcomes, LTCCP
- *monitor and report progress toward achieving outcomes (not less than 3 yearly)*

- Terms of Reference
- Work Programme

MARCO working group

- Environment Waikato
 - Hamilton City Council
 - Several district councils
 - Waikato District Health Board
 - Department of Labour
- corporate, strategic and community planners,
monitoring and reporting backgrounds

What we have done

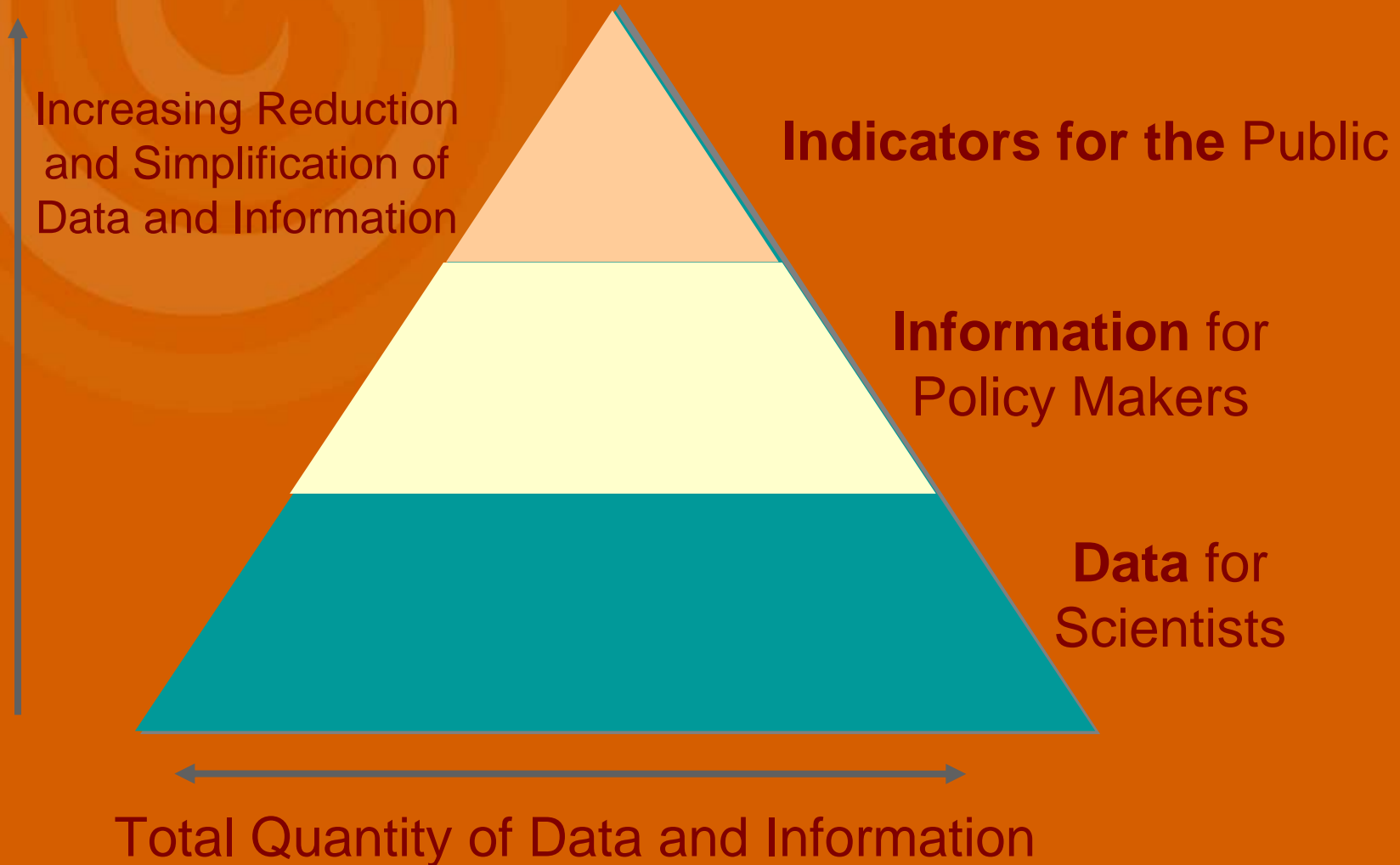
1. Monitoring and reporting framework ✓
2. Inventory of indicators (200+) ✓
3. **Core set of Community Outcomes indicators (75)** ✓
4. MARCO Indicators Benchmark Data Report & Metadata
5. MARCO Indicators Data Analysis Report ✓
6. Regional Perception Survey ✓

= > <http://choosingfutures.co.nz/indicators/>

Current Tasks:

- Updating MARCO Indicator data (May 2008)
- Data management, web-based search & data access tool

Indicators are only an 'indication'

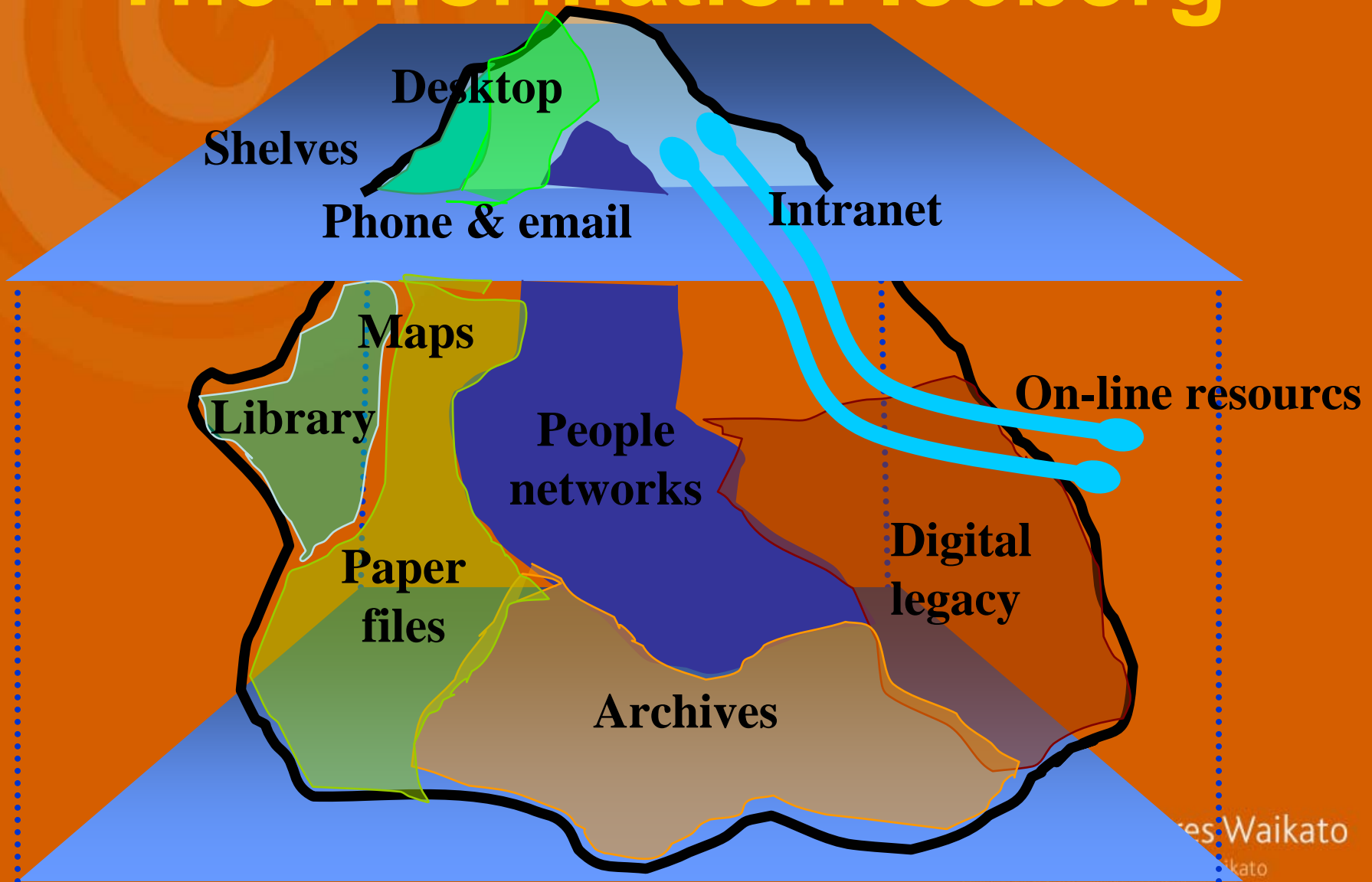


Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato

MARCO

The Information Iceberg



MARCO Indicator Inventory

Choosing Futures Waikato - MARCO Indicator Inventory - Microsoft Internet Explorer

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Address <http://webdevel/marcoindicators/searchresults.aspx> Go Links >>

Community outcomes | Choosing Regional Futures | Tracking on progress | Your area | Our region | News | FAQs | Get involved | Contact us

MARCO Indicator Inventory

Use this page to find information about [MARCO Indicators](#).
Simply enter keywords and/or make selection from the supplied lists of indicator themes or individual community outcomes.

Click on a **community outcomes** theme to see a list of indicators related to that theme.
[Culture and Identity](#) [Participation and Equity](#) [Quality of Life](#) [Sustainable Economy](#) [Sustainable Environment](#)

OR click on **community outcomes** to get a list of indicators for specific sub-themes.
[View Community Outcomes](#)

OR choose keyword(s)
 Search

Search Results

You searched for 'economy'.
(Click on a link to see more details about the indicator)

What are indicators and how are they being used.
An indicator is something that helps us to understand where we are, which way we are going and how far we are from where we want to be. Indicators summarise complex information into key measures so that we can understand what's happening. Indicators are used by local authorities in the Waikato Region to track progress against stated goals and objectives derived from consultation with the community, referred to as [community outcomes](#)

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Local intranet

start | Desktop... | *Trend... | Microso... | Adobe ... | Microso... | W 2 Micr... | 3 Inte... | 2 Micr... | 3:14 p.m.

Search by Outcome Theme

Search by Specific Outcomes

Search by Keyword(s)

Search Results 'People'

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OR click on community outcomes to get a list of indicators for specific sub-themes.
[View Community Outcomes](#)

OR choose keyword(s)

Search Results

You searched for 'people'.
(Click on a link to see more details about the indicator)

- [Contact between young people and their parents](#)
- [People employed in the cultural sector](#)
- [People's environmental attitudes](#)
- [People's personal environmental actions](#)
- [Youth and older people's engagement in decision-making](#)

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start | Desktop... | Trend... | Microso... | Adobe ... | Microso... | 2 Micr... | 3 Inte... | 2 Micr... | Local intranet | 3:22 p.m.

More information about an indicator

Metadata – Information about Indicator

g Futures Waikato - MARCO Indicator Inventory - Microsoft Internet Explorer

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http://webdevel/marcoindicators/indicatordetails.aspx?indicator_ID=12

Go

Indicator title	People's environmental attitudes
Indicator description	This indicator monitors people's attitudes towards the environment at the regional and local levels.
Indicator relevance	It is important to understand how positive or negative people's attitudes are towards protecting the environment. It is also useful to know if people are aware of how their actions can affect aspects of the environment. This can help councils find out how much support people have for proposed actions, policies and rules that protect the environment. This can also help guide councils and other organisations in setting goals and planning targeted information provision and environmental education programmes to fill information gaps.
Benchmark report data	Y
Trend report data	Y
Data collection frequency	3 yearly
Year data next available	2009/2010
Geographic availability	Waikato Region and Territorial Authorities
Notes	The report contains the findings of the 2006 survey of 1,003 residents of the Waikato region. The 1,003 residents surveyed represents the combined total of individual samples taken from every local authority within the region. Each local authority can check their own results and compare to neighbouring authorities and the region as a whole.
Collection period	2006
Contact	Social Scientist
Contact address	PO Box 4010, Hamilton East, Hamilton 3247
Contact email	http://www.ew.govt.nz/cgi-bin/contact.asp
Contact phone	0800 800 401
Contact web	
Source URL	http://www.ew.govt.nz/publications/technicalreports/tr0706.htm
URL secondary	
Source notes	

Indicator



Community Outcomes Reporting

Access to Data

Environmental Attitudes - Microsoft Internet Explorer

Tools Help

Search Favorites

nz/enviroinfo/indicators/community/communities/p2c/keypoints.htm

People's Environmental Attitudes

[Key Points](#) | [Report Card](#) | [Technical Information](#) | [Data](#)

In 2000 and 2004 Environment Waikato carried out telephone surveys on randomly chosen adults living in the Waikato region to find out what their attitudes towards the environment were.

This indicator shows that:

- People in the Waikato region tend to have positive attitudes towards the environment.
- In 2004, the average regional [NEP scale](#) score was a mid-ecological attitude of 21. In 2000 the average was 23.
- One-fifth of people in our region (19 per cent) have pro-ecological attitudes. This is significantly lower than in 2000, when 36 per cent had pro-ecological values.
- Twenty three per cent had anti-ecological attitudes in 2004, compared with only 10 per cent in 2000.
- Find out more in the [Report Card](#).

Waikato people's environmental attitudes in 2000 and 2004

Year	Pro-ecological (%)	Mid-ecological (%)	Anti-ecological (%)
2000	36	54	10
2004	19	54	23

Environmental attitude scores gained by Waikato people in 2000 and 2004

Year	Mean Score
2000	23.26
2004	21.33

• The data were collected in October-November 2000 and October-November 2004.

Local intranet

Report Card

Choosing Futures Waikato
Whiriwhiria Te Waa Heke o Waikato

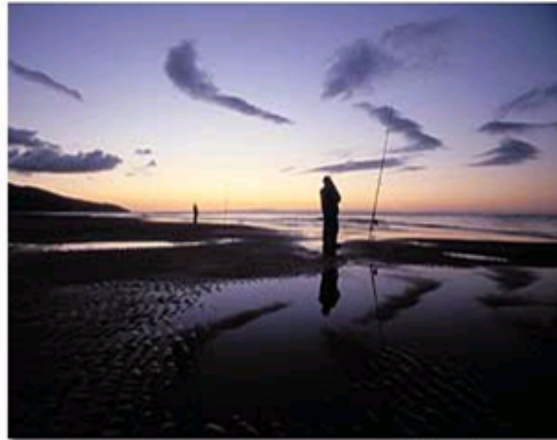
People's Satisfaction with the Environment

[Key Points](#) | [Report Card](#) | [Technical Information](#) | [Data](#)

On this page:

- [What's happening in our Region](#)
- [Why people's environmental views are important](#)
- [What Environment Waikato is doing](#)
- [What you can do to help](#)
- [More information](#)

What's happening in our Region



Fishing at sunset

In 2003 on average people's level of satisfaction with their environment is 6.32 out of 10, where 10 is perfect in every way. This is very similar to the scores of 6.5 in 1998 and 6.42 in 2000.

In September-October 2003, a telephone survey of 1822 people throughout the Region told us what their levels of satisfaction were with their local environments. This was a repeat of surveys we ran in June 1998 and October-November 2000 when we surveyed 1037 and 1873 people respectively.

The graph below shows people's levels of satisfaction with their environment in 1998, 2000 and 2003.

- The most common score and the median (or middle score) were seven.
- In 2003 most people (91 percent) were moderately or highly satisfied with their environment.
- Nine percent of people were not satisfied with their environment.

Report Card

Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato

What we plan to do

Proposed Tasks for 2008/09:

- Data management, web-based tool ⇒ data access
- Indicator Report cards – per indicator & district
- Indicator review – filling the gaps, district indicators
- Regional stocktake of available data
- Integrated monitoring plan (*who collects what, how, when*)
- Information sharing protocols / service level agreements