



# MARCO

## Monitoring and Reporting Community Outcomes

25 September 2008

# Apologies

- Paul Gower (HCC)
- Barbara MacLennan (DIA)
- Carol Henry (EW)
- Amy Murphy (WDC)
- Carol Kenkel (FDC)
- Anthea Sayers (EW)
- any others?

# What's on Today

1. MARCO Work Planning
2. Waikato Indicators Mapping  
*(Paul Killerby, APR Consultants)*
3. Advancing Community Outcomes & Indicators  
*(David Kettle, AnewNZ)*
4. “What Matters Most to New Zealanders” *(Dave Breuer, Anew NZ)*

*Tea/Coffee – 3.15pm*

*Finish – 4.30pm*

# Community Outcomes Life-cycle

- **Identify community outcomes**
  - at least **every six years**
- Respond to community outcomes
  - Develop community response. Council contribution signaled in long term council community plan (**LTCCP**), other organisations make decisions on contribution.
- **Monitor and Report on progress**
  - at least **every three years**

# Why MARCO

Local Government Act 2002

*- monitor and report progress  
towards achieving outcomes  
(not less than every 3 years)*

- Terms of Reference
- Work Programme (approved by SPN)



**“Community”**

**SPN** “Think-Tank”  
Strategic Planners Network

**MARCO** “Data, Indicators”  
Monitoring and Reporting  
Community Outcomes

# MARCO – Who Is Involved

- Environment Waikato
  - Hamilton City Council
  - Several district councils
  - Waikato District Health Board
  - Department of Labour
  - . . . and others
- corporate, strategic and community planners
- monitoring and reporting backgrounds

# MARCO Work Plan 2008/09

What we have done so far – *refer hand-out*

What we need to do this year – *refer Work Plan*

- 1. Regional Perception Survey**
- 2. Enhance MARCO Indicators Inventory (web)**
  - Report Card
  - Direct Data Access
- 3. Review of MARCO Core Indicators (75)**

# Task #1 – Perception Survey

- 75 MARCO Core Indicators (18 perception)
- Benchmark report identified gaps
- Regional collaborative survey (CFW)
- Regional and local outcomes included
- Questionnaire 23 Q (up to 16 sub-Q)
- Results regional and by TAs
- Fieldwork June/July 2007, results end 2007
  
- **Next survey planned - June 2009**

# Task #2 – Enhance MARCO Indicator Data Inventory (web-based)

Choosing Futures Waikato - MARCO Indicator Inventory - Microsoft Internet Explorer

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Address <http://webdevel/marcoindicators/searchresults.aspx> Go Links

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## MARCO Indicator Inventory

Use this page to find information about [MARCO indicators](#).  
Simply enter keywords and/or make selection from the supplied lists of indicator themes or individual community outcomes.

Click on a community outcomes theme to see a list of indicators related to that theme.  
[Culture and Identity](#) [Participation and Equity](#) [Quality of Life](#) [Sustainable Economy](#) [Sustainable Environment](#)

OR click on community outcomes to get a list of indicators for specific sub-themes.  
[View Community Outcomes](#)

OR choose keyword(s)

### Search Results

You searched for 'economy'.  
(Click on a link to see more details about the indicator)

**What are indicators and how are they being used.**  
An indicator is something that helps us to understand where we are, which way we are going and how far we are from where we want to be. Indicators summarise complex information into key measures so that we can understand what's happening. Indicators are used by local authorities in the Waikato Region to track progress against stated goals and objectives derived from consultation with the community, referred to as [community outcomes](#).

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# Search Results for 'People'

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### Search Results

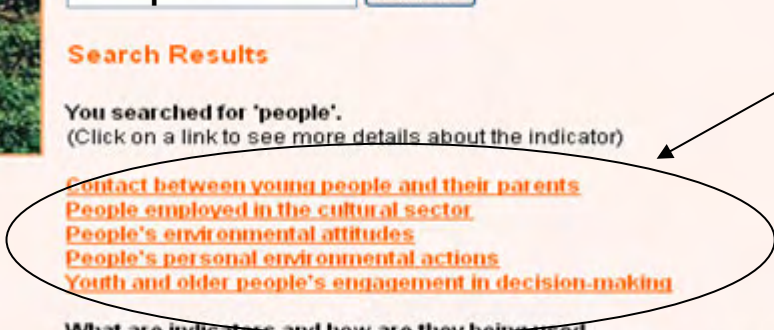
You searched for 'people'.  
(Click on a link to see [more details about the indicator](#))

- [Contact between young people and their parents](#)
- [People employed in the cultural sector](#)
- [People's environmental attitudes](#)
- [People's personal environmental actions](#)
- [Youth and older people's engagement in decision-making](#)

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More information about an indicator



# Metadata – Information about Indicator

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http://webdevel/marcoindicators/indicatordetails.aspx?indicator\_ID=12

Indicator title	People's environmental attitudes
Indicator description	This indicator monitors people's attitudes towards the environment at the regional and local levels.
Indicator relevance	It is important to understand how positive or negative people's attitudes are towards protecting the environment. It is also useful to know if people are aware of how their actions can affect aspects of the environment. This can help councils find out how much support people have for proposed actions, policies and rules that protect the environment. This can also help guide councils and other organisations in setting goals and planning targeted information provision and environmental education programmes to fill information gaps.
Benchmark report data	Y
Trend report data	Y
Data collection frequency	3 yearly
Year data next available	2009/2010
Geographic availability	Waikato Region and Territorial Authorities
Notes	The report contains the findings of the 2006 survey of 1,003 residents of the Waikato region. The 1,003 residents surveyed represents the combined total of individual samples taken from every local authority within the region. Each local authority can check their own results and compare to neighbouring authorities and the region as a whole.
Collection period	2006
Contact	Social Scientist
Contact address	PO Box 4010, Hamilton East, Hamilton 3247
Contact email	<a href="http://www.ew.govt.nz/cgi-bin/contact.asp">http://www.ew.govt.nz/cgi-bin/contact.asp</a>
Contact phone	0800 800 401
Contact web	
Source URL	<a href="http://www.ew.govt.nz/publications/technicalreports/tr0706.htm">http://www.ew.govt.nz/publications/technicalreports/tr0706.htm</a>
URL secondary	
Source notes	

Indicator

Local intranet

Desktop... \*Trend\*... Microsof... Adobe ... Microsof... 2 Micr... 3 Inte... 2 Micr...

# People's Satisfaction with the Environment

[Key Points](#) | [Report Card](#) | [Technical Information](#) | [Data](#)

## On this page:

- [What's happening in our Region](#)
- [Why people's environmental views are important](#)
- [What Environment Waikato is doing](#)
- [What you can do to help](#)
- [More information](#)

## What's happening in our Region

In 2003 on average people's level of satisfaction with their environment is 6.32 out of 10, where 10 is perfect in every way. This is very similar to the scores of 6.5 in 1998 and 6.42 in 2000.

In September-October 2003, a telephone survey of 1822 people throughout the Region told us what their levels of satisfaction were with their local environments. This was a repeat of surveys we ran in June 1998 and October-November 2000 when we surveyed 1037 and 1873 people respectively.

The graph below shows people's levels of satisfaction with their environment in 1998, 2000 and 2003.

- The most common score and the median (or middle score) were seven.
- In 2003 most people (91 percent) were moderately or highly satisfied with their environment.
- Nine percent of people were not satisfied with their environment.



Fishing at sunset

# Community Outcomes Reporting

## Report Card

Choosing Futures Waikato

Whiriwhiria Te Waa Heke o Waikato

http://www.ew.govt.nz/enviroinfo/indicators/community/communities/p2b/datafiles/data.csv - Microsoft Internet Explorer

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Address http://www.ew.govt.nz/enviroinfo/indicators/community/communities/p2b/datafiles/data.csv

T43 fx

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	People's satisfaction with the environment																
2																	
3	Source data for indicator graph																
4	The data are from the 1998, 2000 and 2003 surveys																
5				1998	2000	2003											
6	High satisfaction			25	21	21											
7	Moderate satisfaction			66	68	70											
8	Low satisfaction			9	10	9											
9	Don't know			0	1	0											
10																	
11	Additional information																
12	Waikato Region																
13	Satisfaction scale 1-10			1998	2000	2003											
14	10 - Perfect in Every Way			1	1	1											
15	9			5	3	3											
16	8			19	17	17											
17	7			29	30	29											
18	6			19	22	21											
19	5			18	16	19											
20	4			5	6	6											
21	3			2	2	2											
22	2			1	1	1											
23	1 - Completely Unsatisfactory			1	1	1											
24	Don't Know			0	1	0.5											
25																	
26	Franklin																
27	Scale			1998	2000	2003											
28	10 - Perfect in Every Way			3	1	3											
29	9			3	1	1											
30	8			13	12	17											
31	7			16	34	38											
32	6			25	17	15											
33	5			24	23	16											
34	4			11	8	5											
35	3			0	0	4											
36	2			5	2	0											
37	1 - Completely Unsatisfactory			0	0	0											
38	Don't Know			0	1	1											
39																	

# Raw Data Access



**Task #3**  
 Enhance functionality of web-based Indicator Data Inventory by adding report card and exploring data access - by December 2008

# Task #3 – Review of MARCO Core Indicators

- Currently 75 MARCO Core Indicators
- Prioritised from list of 200+ indicators
  - Relevance to regional COs
  - Local relevance (survey of all TAs)
  - Technical evaluation
- Mainly for regional CO reporting, but some also used locally by TAs
- **Identify additional indicators of common interest**
- **Process and timeline for review – by February 2009**

# Where are Waikato Councils at?

Council	When First Report	When Next Report	MARCO Indicators Used	Raw or Summary Data	Align Timing	Standard Formats	Joint Products
<b>Environment Waikato</b>	Late 2008	3-yearly?	yes/al lavailable	both	yes	yes	yes
Franklin	2009	?	no	?	no	maybe	maybe
Hauraki	After June 08	3-yearly	no	both	yes	maybe	maybe
Hamilton	2008?	3-yearly	yes/ 40	raw	maybe	no	maybe
Matamata-Piako	2008 (SODR)	March 2010	yes/ 14	both	yes	maybe	maybe?
Otorohanga	?	?	?	?	maybe	maybe	maybe
Rotorua	2004	2008/09	(no?)	?	maybe	maybe	maybe
South Waikato	Aug 08 (SDOR)	?	yes/ ?	both	yes	maybe	maybe
Taupo	Feb 08 (SDOR)	2011	yes/ all relevant	raw	yes?	maybe	maybe
Thames-Coromandel	Aug 08	June 09	yes /31	both	yes	maybe	yes
Waikato	2006/07 (Ann R)	Within 3 years	yes/ 8	both	maybe	maybe	maybe
Waipa	2008?	3-yearly	yes/ heaps	both	maybe	maybe	maybe
Waitomo	?	?	?	?	maybe	maybe	maybe