

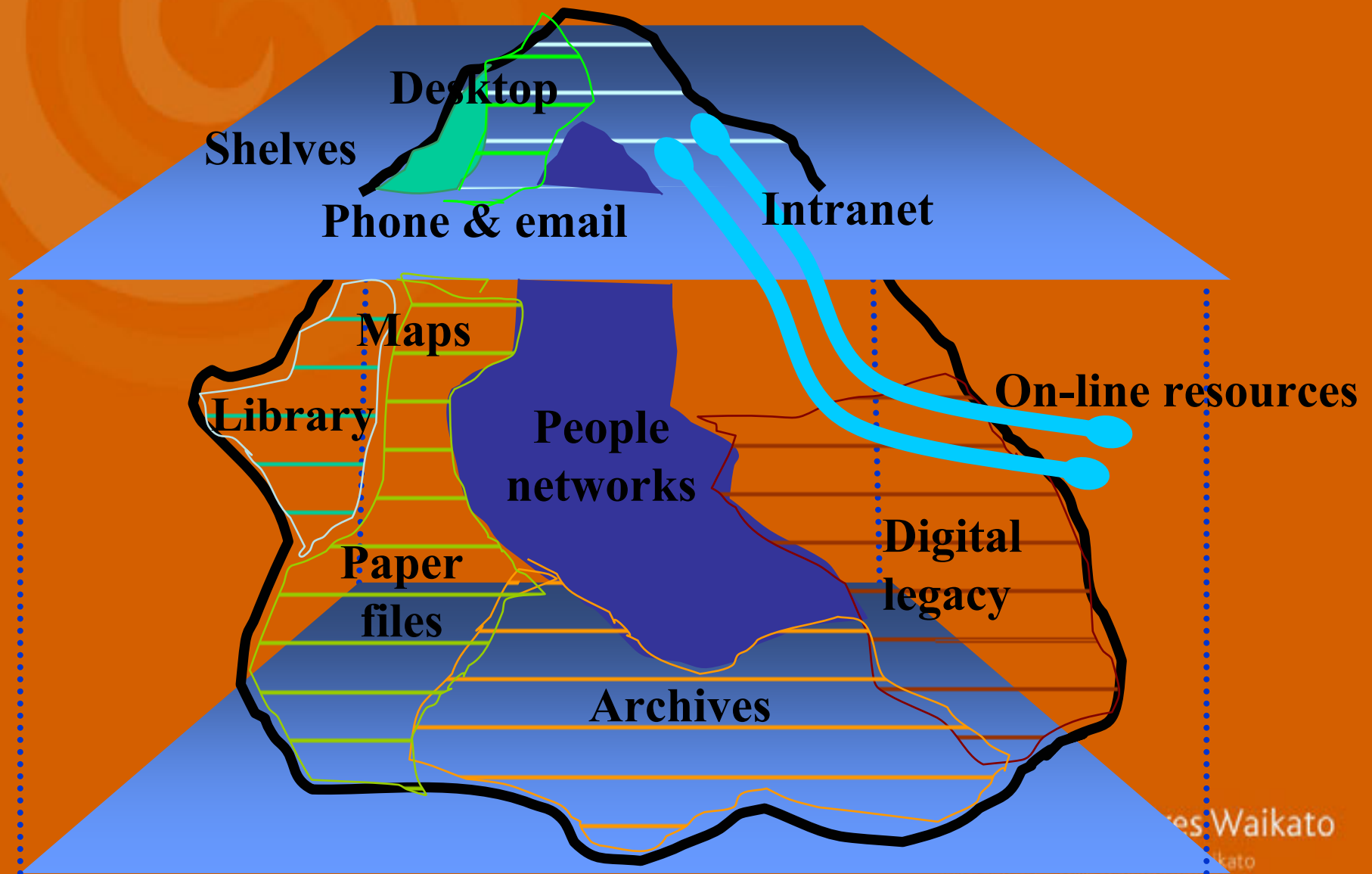


MARCO

Indicator Workshop

Hamilton, Wintec Hub, 27 August 2009

The Information Iceberg



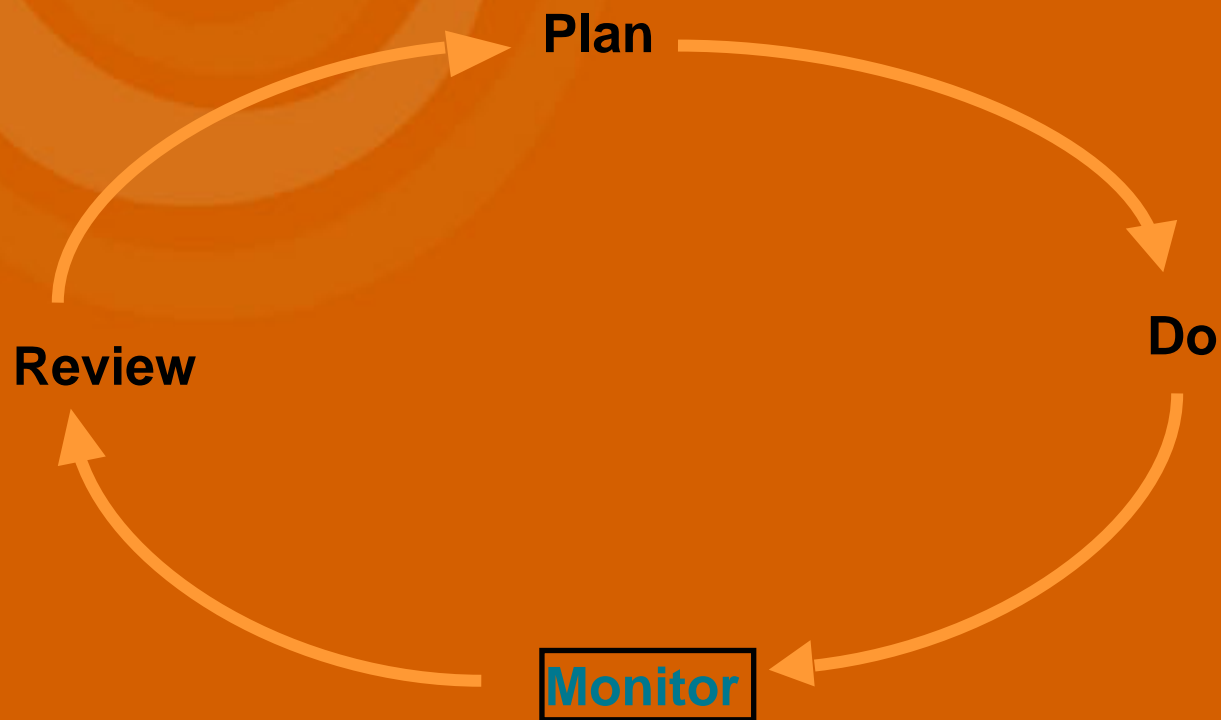
We can only manage what we know

We need

***the right information
at the right time
in the right form***

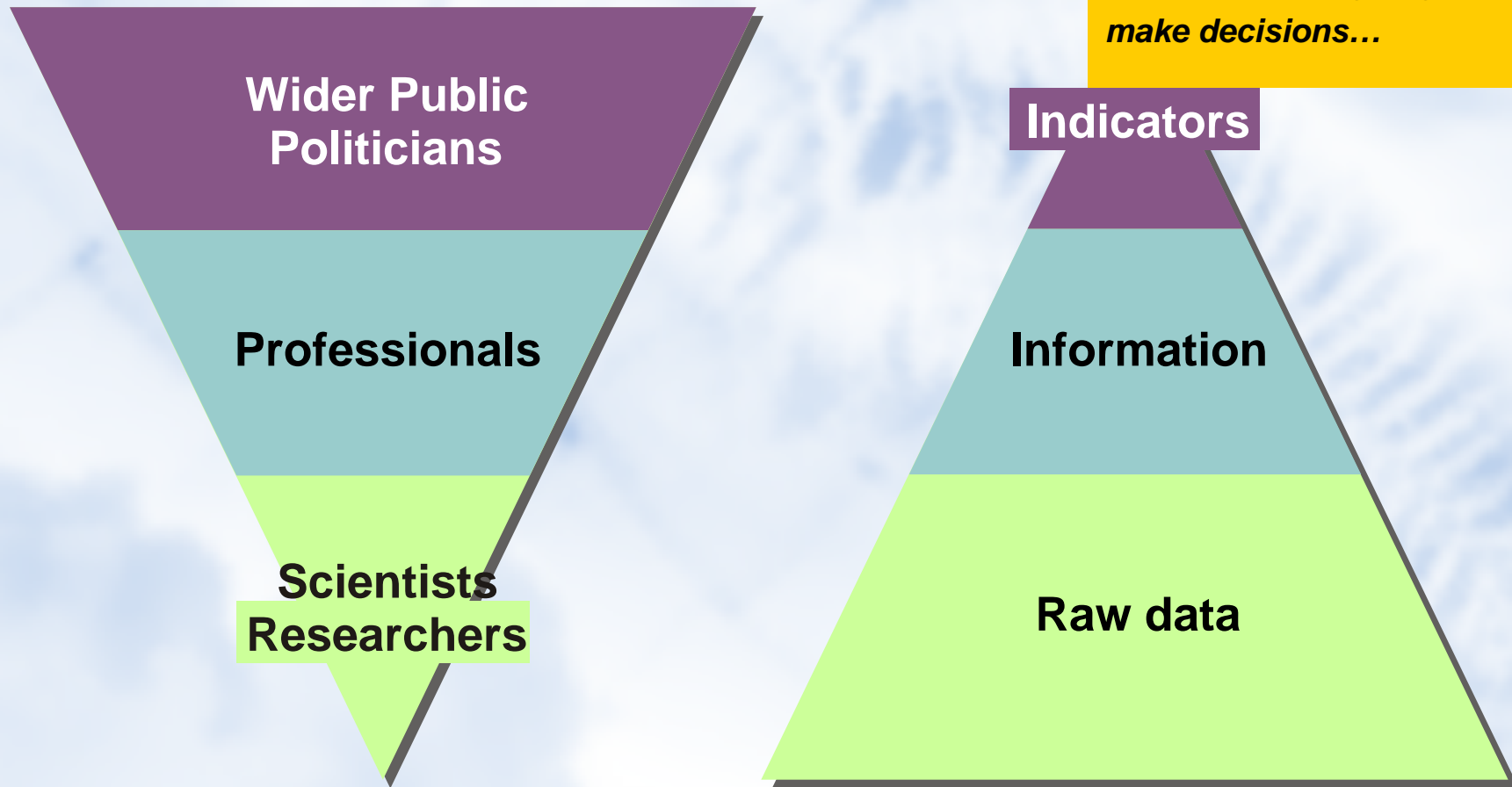


The **Monitoring Loop** - Linking Information to Policy



Monitoring includes analysis & reporting

Targeted Information



Programme for Today - morning

1. Environmental Indicators and Reporting

- Kathryn Botherway, MfE

2. A framework and indicators for Sustainable Development

- Rosie Fyfe & Stephen Oakley (SNZ), Beat Huser (EW)

3. Genuine Progress Indicator

- Garry McDonald (Massey University & Market Economics Ltd)

LUNCH 12.30 – 13.15

Programme for Today - pm

Linking Central and Local Government Indicators

Ann Pomeroy, DIA

Waikato examples - linking indicators to actions

1. Waipa DC ([Sandra Des Forges](#))
2. Taupo DC ([Helen Bosnan](#), Ariell King)
3. Matamata-Piako DC ([Paula Rolfe](#), Sandra Brains)
4. Thames Coromandel DC ([Terri Kew](#), Catherine Palmer)

What does it all mean for our MARCO Indicators?

- ***Where to next***

MARCO Work Programme 2009/10

1. Waikato Regional Perception Survey
2. Web application – Report Cards
- 3. Review of MARCO indicators**
4. Up-dating MARCO Indicators
5. Communication – reporting to SPN and others
6. New indicator developments & innovation
7. Review and develop 2010/11 Work Programme