

Monitoring and Reporting Community Outcomes (MARCO) Meeting

Wednesday 13 April 2011, 11.00 – 3.00pm

Waikato Room, Environment Waikato, 401 Grey Street, Hamilton East.

NOTES

Present

Beat Huser (EW), Niall Baker & Robert Marshall (Matamata Piako DC), Jason Theobald (Waikato DHB), Katy Hurd (Hauraki DC), Melanie Thornton (Greater Wellington RC), Mattia Barbera (Auckland Council), Hilke Giles and Dan Borman (Waikato Regional Council – morning only).

Apologies

Ariel King (Taupo DC), Carol Henry (Waikato Regional Council), Ellerlie Bennet (WDHB), Helen Gilbert (Taupo DC), Jane Hamblyn (Trust Waikato), Katherine Palmer (Thames-Coromandel DC), Lucia Reijensberg (Waikato Migration RC), Nathan Kennedy (Ngati Whanaunga Incorporated), Nova Caie (WDHB), Paula Rolfe (Hamilton CC), Sandra des Forges (Waipa DC), Steve Tritt (NZTE), Terri Kew (Thames-Coromandel DC), Tony Chandel (Hamilton CC).

Update of Current Work Programme 2010/11

[Note: Presentation available on CFW website \(News & Events\), check here...](#)

All tasks progressed as planned, except for the review of the current MARCO Indicators has been awaiting the outcomes of TAFM (LGA Review). The review will await the completion of the annual MARCO Indicators update (end April 2011) and will be included in the 2011/12 work programme.

Action: Complete 2010/11 Tasks and report back to next MARCO meeting.

Effective Presentation of Indicator Information

- The rapid pace of new Information & Communication Technology developments provides a number of opportunities for the effective presentation and communication of indicator data. The Waikato Regional Council is currently exploring the use of Google Map for the discovery, exploration, presentation and reporting of indicator data and supporting information.
- Hilke Giles and Dan Borman presented a prototype web application using coastal indicators and discussed the useability, opportunities (and barriers) of using Google tools in general.
- Attendants showed interest in the possibility of using such novel tools for the interactive, intuitive and spatial exploration and presentation of our MARCO indicators, and supported to investigate this further as part of the 2011/12 MARCO work programme.

Action: Beat to further investigate issues and options of Google tools (and other interactive presentation tools) for their applicability for MARCO.

Measuring Progress and Well-being

[Note: Presentation available on CFW website \(News & Events\), check here...](#)

- Beat Huser provided an overview of current indicator developments, in particular the worldwide movement to go beyond economic measures such as GDP to measure progress and wellbeing (“*what really matters to people*”).
- An approach finding increasing recognition is the Genuine Progress Indicator (GPI).

Genuine Progress Index (GPI)

[Note: Presentation available on CFW website \(News & Events\), check here...](#)

- Melanie Thornton (Greater Wellington RC) and Mattia Barbera (Auckland Council) presented work undertaken by those councils towards the development of a Genuine Progress Indicators. The following discussions raised issues re methodology, data availability and communication of results amongst others.
- Auckland, Wellington and Waikato councils agreed to meet in May to continue collaborative work towards a robust and consistent methodology.
- Waikato Regional Council includes the development of a GPI in its new strategic directions (AP2011/12).

Action: Beat to work together with Auckland, Wellington and other interested parties to explore developing of a GPI methodology, and to investigate its applicability at the local level (“bottom-up”).

Roundtable Discussion

MARCO Survey:

[Note: The results of the MARCO survey are available from the CFW website \(News & Events – MARCO meeting 13 April 2011\), check here...](#)

- A survey about the products and services provided by MARCO was undertaken in April 2011, with a total of 22 respondents. **See Appendix 1.**
- Overall, the vast majority of respondents (76%) were satisfied or very satisfied with the products and services that MARCO provides.
- There is overwhelming support to continue MARCO (96%, or 21 out of 22 responses).
- The most popular product was the MARCO Regional Community Outcomes Perception Survey (77% of respondents), closely followed by the MARCP website (73%), the MARCO indicators (59%) and MARCO meetings (55%). The least valued products were the Reports Cards (9.1%) and the Annual Data Analysis Report (32%).
- The Report Cards and the Annual Data Analysis Report were also the least favoured products to be included for the 2011/12 Work Programme.
- Comments in response to open questions highlight some issues and make a number of useful suggestions. As the survey is unanimous, please contact me to discuss if you have anything you wish to follow-up.

Work Programme for 2011/12

- A first draft of the 2011/12 MARCO Work Programme was discussed and amended.

Action: Beat to produce a second draft of the 2011/12 Work Programme taking into account the discussions at the meeting and the results from the MARCO survey. The draft will then be circulated (by end May) to MARCO for comments and the amended version will then be presented to SPN’s July meeting.

Next MARCO Meeting:

Friday 2 September 2011 (venue & time tbc)

Agenda Items: 1. Health Indicators (WDHB); 2. Update on use of Google tools

Please let me know if you have any suggestions for agenda items and/or presenters.